

**XXIII. DEPARTMENT OF TRADE AND INDUSTRY****A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

**ORGANIZATIONAL OUTCOME**

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)**

	<b>BASELINE</b>	<b>2019 TARGETS</b>
Exports and investments increased		
<b>EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM</b>		
Outcome Indicator(s)		
1. Amount of exports	US\$63.23 billion	US\$51.2-52.7 billion
2. Amount of approved investments	PhP616.76 billion	PhP748 billion
Output Indicator(s)		
1. Number of exports and investment promotion activities locally and globally	48	70
2. Number of trade policy strategy papers developed for priority product, service, and / or market	18	14
3. Number of exporters assisted	3,527	4,233
4. Number of investors assisted	2,492	2,170
Industries developed		
<b>INDUSTRY DEVELOPMENT PROGRAM</b>		
Outcome Indicator(s)		
1. Employment generated from the industry increased annually	180,000	437,000
2. Employment generated from the services sector increased annually	579,000	471,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 60%	Top 40%
Output Indicator(s)		
1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	23	39
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	195	440
3. Percentage of local investors (MSMEs and / or large companies) assisted who rate DTI assistance as satisfactory or better	N / A	N / A
Stakeholder engagement rating	85%	89%

**MSMEs assisted and developed****MSME DEVELOPMENT PROGRAM****Outcome Indicator(s)**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

23%

25%

**Output Indicator(s)**

1. Number of MSMEs assisted

207,114

200,000

2. Number of clients assisted by the Negosyo Centers

635,941

575,000

3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

99%

97%

**Consumer welfare enhanced****CONSUMER PROTECTION PROGRAM****Outcome Indicator(s)**

1. Consumer resolution rate

97%

96%

**Output Indicator(s)**

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time

96%

94%

2. Percentage of applications for permits / accreditation / licenses / authorities processed within the prescribed time

99%

97%

3. Number of Price Monitoring Reports submitted within the prescribed time

2,207

2,207

**CONSUMER EDUCATION AND ADVOCACY PROGRAM****Outcome Indicator(s)**

1. Level of consumer awareness increased

77%

80%

**Output Indicator(s)**

1. Number of consumer awareness and advocacy initiatives undertaken

7,844

6,831

2. Number of consumer education information materials produced

1,638

2,913

3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

98%

96%