E. NATIONAL MUSEUM

STRATEGIC OBJECTIVES

Philippine culture and values promoted

SECTOR OUTCOME

ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2019 TARGETS
Management and preservation of museums, collections, and cultural properties strengthened		
MUSEUMS PROGRAM		
Outcome Indicators		
1. Number of visitors to the museums managed and	1,085,214	1,563,712
percentage increase over the previous year		
2. Percentage of visitors who rated the museums as	91%	91%
good or better		
3. Percentage of visitors who rated the quality of	80%	80%
preservation and conservation as good or better		
4. Average percentage of year for which protected and	75%	75%
preserved properties are accessible to the public		,
during normal business hours		110/ 1 (00)
5. Percentage increase in cultural properties	57	11% increase (63)
registered and declared as National Cultural		
Treasures (NCT) or Important Cultural Property		
(ICP)		
Output Indicators	207	307
1. Number of days the museum is open for public	307	201
viewing	33	44
2. Number of trainings / lectures or workshops	33	44
conducted	255	390
 Number of cultural properties under protection and preservation 	200	000
preservation 4. Number and percentage increase in researches	39	47
published		**
hunnen		