E. DEPARTMENT OF TRADE AND INDUSTRY

E.1. AURORA PACIFIC ECONOMIC ZONE AND FREEPORT AUTHORITY

STRATEGIC OBJECTIVES				
SECTOR OUTCOME				
Economic opportunities in industry and services expanded				
ORGANIZATIONAL OUTCOME				
Business located and operating within the economic zone increased				
PERFORMANCE INFORMATION				
ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)		BASELINE		2019 TARGETS
Business located and operating within the economic zone increased				
ECOZONE DEVELOPMENT PROGRAM				
Ontcome Indicators				
1. Number of registered locators	25		30	
2. Number of generated employment	300		1,000	

3. Amount of generated investment	P25 Million	P25 Million
Output Indicators		
1. Number of infrastructure projects started		1
2. Percentage of infrastructure projects implemented		100%
in accordance with plans and specifications		
3. Number of infrastructure projects completed		1

E.2. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

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on schedule

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2019 TARGETS					
Increased Trade Promotion Activities							
EXPORT / TRADE PROMOTION PROGRAM							
Outcome Indicators							
1. Increase in number and percentage of SMEs in							
Export Promotion activities	1,207	1,330					
2. Percentage of returning SMEs in Signature Events	47%	47%					
3. Percentage increase in the amount of potential							
export orders	5% per annum	5% per annum					
Output Indicators							
1. Total export orders	US \$304.77M	US \$336.00M					
2. Number of SMEs participating in Export Promotions	1,207	1,330					
3. Number of Trade Buyers attending Export							
Promotion Events	16,363	16,363					

E.3. SMALL BUSINESS CORPORATION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Access to economic opportunities in industry and services for MSMEs, cooperatives, and OFs increased.

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2019 TARGETS

Sustainable MSMEs increased

61,204

30% per annum

85

100.000

maximum of 30% per annum

1. Number of provinces with highest poverty incidence

benefitted by the Program.

1. Number of MSME beneficiaries

2. Pass-on rate by Microfinance Financing

Output Indicators

Institution