

B. BUREAU OF BROADCAST SERVICES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

PUBLIC RADIO BROADCASTING PROGRAM

Outcome Indicator

1. Total number of listeners and percentage of market

132,000

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**GENERAL APPROPRIATIONS ACT, FY 2018****Output Indicators**

1. Total number of radio broadcasting hours and  
percentage increase from previous year

126,100

2. Number of Cities and Municipalities reached and  
percentage to total

1,489