

P. NATIONAL COMMISSION FOR CULTURE AND THE ARTS  
P1. NATIONAL COMMISSION FOR CULTURE AND THE ARTS-PROPER

## STRATEGIC OBJECTIVES

## SECTOR OUTCOME

Philippine culture and values promoted

## ORGANIZATIONAL OUTCOME

1. Arts and culture management enhanced through coordinated actions among affiliated cultural agencies
2. Sense of nationhood and pride in being Filipino strengthened

## PERFORMANCE INFORMATION

## ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

## BASELINE

## 2018 TARGETS

Arts and culture management enhanced through coordinated actions among affiliated cultural agencies

## NATIONAL CULTURE AND ARTS COORDINATION PROGRAM

## Outcome Indicators

1. Number and percentage increase of institutionalized culture and arts programs among affiliated cultural agencies
2. Percentage of stakeholders who rated the implementation of policies on coordination as good or better

8 institutionalized culture and arts programs

1 / 5%

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85%

## Output Indicators

1. Number of policies on coordination developed with affiliated cultural agencies for the enhancement of culture and arts management

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2 policies on coordination

Sense of nationhood and pride in being Filipino strengthened

## NATIONAL CULTURE AND ARTS DEVELOPMENT PROGRAM

## Outcome Indicators

1. Percentage increase in the number of audience for NCCA programs, events and activities
2. Percentage increase in the number of participants who expressed deeper appreciation of Philippine culture and arts
3. Percentage increase in average value of assets under administration

2016: 53,215,915 direct and indirect audience count

5% / 2,660,796 (55,876,711)

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5%

2016 actual: 1.88% Billion

1.5% (28 Million)  
1.911 Billion

## Output Indicators

1. Number of projects implemented on advancing "pagkamalikhain" value of creative excellence, strengthening culture-sensitive public governance and development, valuing our diverse culture and inculcating Filipino values for the common good
2. Number of evaluation reviews of the NCCA investment

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700 projects

2016 actual: 12 times

6 evaluation reviews