

XXIII. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFAs increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Exports and investments increased

EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Amount of exports	US\$56.3 billion	US\$86.1-87.8 billion
2. Amount of approved investments	PhP442 billion	PhP882 billion

Output Indicator(s)

1. Number of exports and investment promotion activities locally and globally	48	47
2. Number of trade policy strategy papers developed for priority product, service, and / or market	12	12
3. Number of exporters assisted	3,514	3,500
4. Number of investors assisted	2,538	2,635

Industries developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Employment generated from the industry increased annually	180,000	434,000
2. Employment generated from the services sector increased annually	579,000	748,000
3. Philippine overall ranking in the World Bank-International Finance Corporation's Doing Business Report improved	Top 60%	Top 50%

GENERAL APPROPRIATIONS ACT, FY 2018

Output Indicator(s)

1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	23	37
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	9	200
3. Percentage of local investors (MSMEs and / or large companies) assisted who rate DTI assistance as satisfactory or better	90%	92%

MSMEs assisted and developed

MSME DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	16%	16%
--	-----	-----

Output Indicator(s)

1. Number of MSMEs assisted	144, 533	168, 610
2. Number of clients assisted by the Negosyo Centers	509, 982	500, 000
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better	98%	96%

Consumer welfare enhanced

CONSUMER PROTECTION PROGRAM

Outcome Indicator(s)

1. Consumer resolution rate	97%	95%
-----------------------------	-----	-----

Output Indicator(s)

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time	97%	93%
2. Percentage of applications for permits / accreditation / licenses / authorities processed within the prescribed time	99%	96%
3. Number of Price Monitoring Reports submitted within the prescribed time	2, 207	2, 972

CONSUMER EDUCATION AND ADVOCACY PROGRAM

Outcome Indicator(s)

1. Level of consumer awareness increased	73%	79%
--	-----	-----

Output Indicator(s)

1. Number of consumer awareness and advocacy initiatives undertaken	6, 726	14, 028
2. Number of consumer education information materials produced	1, 638	3, 308
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better	98%	95%

B. BOARD OF INVESTMENTS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFs increased

ORGANIZATIONAL OUTCOME

1. Competitive Industries Developed
2. Investments Increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Competitive Industries Developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Manufacturing Gross Value Added (GVA) as percentage of Gross Domestic Product (GDP)	23.2%	23.8-24.4%
2. Manufacturing employment as percentage of total employment	8.3%	9.9%
3. Amount of new foreign and domestic investments and percentage increase over last year generated from BOI firms	PhP442 billion	PhP534 billion (10% annual increase)

Output Indicator(s)

1. Number of programs, activities, projects implemented for the identified priority sectors	4	7
2. Number of policies developed and approved in support of Industry Development Program	25	15

Investments Increased

INVESTMENT PROMOTION PROGRAM

Outcome Indicator(s)

1. Amount and percentage increase in the amount of Investment Promotion Agencies (IPA)-approved investments	PhP685.95 billion (-0.1%)	PhP829.99 billion (10% annual increase)
2. Number of employment generated from IPA-approved projects	195,971	236,400

Output Indicator(s)

1. Number of leads generated from organized and conducted investment promotion activities in priority sectors	103	150
2. Percentage of applications for registration processed within five (5) weeks	100%	95%

C. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFs increased

ORGANIZATIONAL OUTCOME

More responsive trade training center

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

More responsive trade training center

TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

Outcome Indicator(s)

- | | | |
|--|-------|-------|
| 1. Percentage of PTTC-assisted MSMEs taking positive actions to become exporters | 10.5% | 10.5% |
| 2. No. of MSMEs aligned with the international market standards | N / A | 5 |

Output Indicator(s)

- | | | |
|---|------|------|
| 1. Number of MSMEs assisted through training | 679 | 788 |
| 2. Percentage of MSMEs who rate PTTC assistance as satisfactory or better | 98% | 98% |
| 3. Percentage of MSMEs requests responded to within three (3) days | 100% | 100% |

D. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and OFs increased

ORGANIZATIONAL OUTCOME

Strong design culture cultivated and global competitiveness of Philippine products improved through design

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Strong design culture cultivated and global competitiveness of Philippine products improved through design

DESIGN INNOVATION, PROMOTION, AND INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Percentage increase in the number of products developed that were commercialized	100% (376)	10% (414)
2. Percentage increase in the number of designers and SMEs trained	5% (63)	11% (70)
3. Percentage of clients who rate the services as satisfactory or better	96%	96%

Output Indicator(s)

1. Number of design services and technical assistance provided	N / A	2,500
2. Number of intellectual property (IP) applications filed	8	89
3. Number of design promotion activities provided	201	201

E. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and C's increased

ORGANIZATIONAL OUTCOME

Competitiveness of the construction industry increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)

BASELINE

2018 TARGETS

Competitiveness of the construction industry increased

CONSTRUCTION INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

- | | | |
|--|-------|-------|
| 1. Percentage of government agencies implementing the Constructors' Performance Evaluation System (CPES) | 2.44% | 2.40% |
| 2. Percentage share of construction industry to GDP | 6.20% | 5.90% |

Output Indicator(s)

- | | | |
|--|------|-----|
| 1. Percentage of critical industry issues and concerns addressed | 100% | 83% |
| 2. Number of promotional activities conducted | 5 | 7 |
| 3. Number of training / certification programs conducted | 121 | 121 |

CONSTRUCTION INDUSTRY REGULATORY PROGRAM

Outcome Indicator(s)

- | | | |
|---|----|----|
| 1. Percentage increase in the number of renewing licensed contractors | 8% | 5% |
|---|----|----|

Output Indicator(s)

- | | | |
|--|------|-----|
| 1. Percentage of licensing / registration / project authorization processed within the prescribed time | 87% | 82% |
| 2. Percentage of licensing and registration cases resolved | 42% | 42% |
| 3. Percentage of arbitration cases resolved within the prescribed time | 100% | 80% |