

W. OPTICAL MEDIA BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Good governance

ORGANIZATIONAL OUTCOME

Optical Media Industry is effectively regulated

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Continuous effective enforcement and investigation of illegal optical media businesses.
2. Continuous acceptance of licensing and registration of legal optical media businesses.
3. Continuous and intensify OMB information campaigns, coordination and collaboration with Public Private Partnership (PPP).

<u>ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2017 TARGETS</u>
Optical Media Industry is effectively regulated		
% of registered / regulated optical media establishments	3,859	15%
<u>MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)</u>		<u>2017 Targets</u>

MFO 1: OPTICAL MEDIA INDUSTRY REGULATION SERVICES

Registration/Licensing

No. of registered & licensed (new and renew) optical media establishments 1,694

No. of permits to import/ export & replication issued 2,058

Monitoring and Enforcement

% of enforcement on optical media establishment with recorded violations appropriately acted upon within the required time period 100%

Prosecution

% of clearance issued and cases filed/ charged within 15 days 100%