

X. OPTICAL MEDIA BOARD

STRATEGIC OBJECTIVES

MANDATE

The Optical Media Board regulates the mastering, manufacturing, importation and exportation of optical media products and manufacturing materials as part of ensuring the protection and promotion of intellectual property rights.

VISION

An economy that is free from optical media piracy where there is a level playing field for all legitimate players.

MISSION

To help in the development of a booming and robust industry in order to be truly competitive in a global community.

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Good governance

ORGANIZATIONAL OUTCOME

Optical Media Industry is effectively regulated

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Continuous effective enforcement and investigation of illegal optical media businesses.
2. Continuous acceptance of licensing and registration of legal optical media businesses.
3. Continuous and intensify OMB information campaigns, coordination and collaboration with Public Private Partnership (PPP).

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)BASELINE2015 TARGETS

Optical Media Industry is effectively regulated

% of registered / regulated optical media establishments

3,859

15%

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)2015 Targets

MFO 1: OPTICAL MEDIA INDUSTRY REGULATION SERVICES

Registration/Licensing

number of registered & licensed (new & renew) optical media establishments

1,694

number of permits to import/export & replication issued

2,058

Monitoring and Enforcement

% of enforcement on optical media establishment with recorded violation appropriately acted upon within the required time period

100%

Prosecution

% of clearance issued and cases filed/charged within fifteen (15) days

100%