

Q. NATIONAL COMMISSION FOR CULTURE AND THE ARTS  
Q1. NATIONAL COMMISSION FOR CULTURE AND THE ARTS - PROPER

STRATEGIC OBJECTIVES

MANDATE

The National Commission for Culture and the Arts - Proper is mandated to formulate and implement policies and plans in accordance with the principles stated in Title I of RA 7356 which are:

1. To encourage the continuing and balanced development of a pluralistic culture by the people themselves;
2. To conserve, promote and protect the nation's historical and cultural heritage;
3. To ensure the widest dissemination of artistic and cultural products among the greatest number of people across the country and overseas for their appreciation and enjoyment;
4. To preserve and integrate traditional culture and its various creative expressions as a dynamic part of the national cultural mainstream; and
5. To ensure that standards of excellence are pursued in programs and activities implementing policies herein stated, it shall encourage and support continuing discussion and debate through symposia, workshops, publications, etc., on the highest norms available in the matrix of Philippine culture.

VISION

The culture and arts community envisions the Filipino culture as the wellspring of national and global well-being (Ang kalinangang Filipino ay bukal ng kagalingang pambansa at pandaigdig).

MISSION

1. To formulate policies for the development of culture and the arts
2. To implement these policies in coordination with affiliated cultural agencies
3. To coordinate implementation of programs of these affiliated agencies
4. To administer the National Endowment Fund for Culture and the Arts (NEFCA)
5. To encourage artistic creation within a climate of artistic freedom
6. To develop and promote the Filipino national culture and arts
7. To preserve Filipino cultural heritage

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

1. Equitable access to adequate quality social services and assets
2. Knowledge, skills, attitudes and values of Filipinos to lead productive lives
3. Human development through culture and the arts

ORGANIZATIONAL OUTCOME

1. Arts and cultural heritage management enhanced through coordinated government actions
2. Creativity and diversity of artistic/cultural expressions advanced

## PERFORMANCE INFORMATION

## KEY STRATEGIES

1. Mainstream culture and development in plans, policies, programs and projects of the national government towards good governance [Program for Culture and Development];
2. Create and support special cultural programs in line with the peace and unification initiatives [Program for Culture and Development];
3. Institutionalize culture in education curriculum and media [Program for Cultural Education];
4. Support and encourage programs for the promotion of cultural liberty, and excellence in artistic development that forges the identity, memory, vision and conscience of our nation and bringing about social change [ Program for Artistic Excellence and Creativity] ;
5. Ensure the protection and promotion of heritage conservation approaches to nurture historicity and preserve our patrimony of cultural diversity [Program for Cultural Heritage Conservation]; and
6. Expand and strengthen cultural exchanges and agreements with other countries for international understanding, tolerance and underscoring cultural diversity [ Program for Cultural Diplomacy].

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Arts and cultural heritage management enhanced through coordinated government actions		
No. of Local Government Units (LGUs) implementing and institutionalizing culture and arts programs and activities in compliance with the guidelines	20	40 LGUs with institutionalized culture and arts programs and activities by the end of 2015
No. of collaborative projects with attached Cultural Agencies (CAs) and other related government agencies	50	60 supported grants / projects
Creativity and diversity of artistic / cultural expressions advanced		
Increase in the number of new creative works productions, performances, art works (traditional and contemporary) and new cultural studies in 2015	1,969	196 (10%)
Percentage increase of National Endowment Fund for the Culture and Arts (NEFCA) grantees who garnered local and international awards and recognitions	574	10% (57)
Percentage increase in the number of audience of NCCA programs / events / activities	3,354,804	30% (1,006,441)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2015 Targets
MFO 1: POLICY SERVICES	
No. of policies developed and issued or updated and disseminated	16
% of stakeholders who rate the policies as good or better	85%
% of policies that are updated, issued and disseminated in the last 3 years	80%
MFO 2: ADMINISTRATION OF THE NATIONAL ENDOWMENT FUND FOR CULTURE AND THE ARTS	
Initiatives for the conservation of culture and arts	
Number of project proposals reviewed	700
Number of project proposals funded	650
% of stakeholders who rate the NCCA projects as good or better	90%

% of valid supplier invoices paid within 15 days	95%
Oversight of endowment fund investment manager	
Average value of assets under administration	1.781 billion
Number of evaluation reviews of the fund managers performance	4-6 times
Risk adjusted annual rate of return as a ratio to the average Bangko Sentral ng Pilipinas overnight deposit rate	38%
% of performance evaluation reviews completed within 5 days of the end of each month	95%

NOTE : Inclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

## Q2. NATIONAL HISTORICAL COMMISSION OF THE PHILIPPINES (NATIONAL HISTORICAL INSTITUTE)

### STRATEGIC OBJECTIVES

#### MANDATE

The National Historical Commission of the Philippines is the primary government agency responsible for history and has the authority to determine all factual matters relating to official Philippine history. (Sec. 5, RA 10086)

#### VISION

A Filipino society with citizens informed of their history, who love their country and are proud of their cultural heritage.

#### MISSION

1. Conduct and support all kinds of research relating to Philippine national and local history.
2. Develop educational materials in various media, implement historical educational activities for the popularization of Philippine history, and disseminate information regarding Philippine historical events, dates, places and personages.
3. Undertake and prescribe the manner of restoration, conservation and protection of the country's historical movable and immovable objects.
4. Manage, maintain and administer national shrines, monuments, historical sites, edifices and landmarks of significant historico-cultural value.
5. Actively engage in the settlement or resolution of controversies or issues relative to historical personages, places, dates and events.

#### KEY RESULT AREAS

Rapid, inclusive, and sustained economic growth

#### SECTOR OUTCOME

Knowledge, skills, attitudes and values of Filipinos to lead productive lives enhanced

#### ORGANIZATIONAL OUTCOME

1. Management and preservation of national shrines and artifacts strengthened
2. Awareness, appreciation and access of historical and cultural heritage increased

#### PERFORMANCE INFORMATION

#### KEY STRATEGIES

1. Upgrade museums structural and curatorial components in keeping with the modernization plan.
2. Continue to upgrade staff competencies to ensure optimum work performance.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Management and preservation of national shrines and artifacts strengthened		
Percentage of declared historic sites and structures restored	212	Emergency restoration of 12 priority areas affected by various natural and man made disasters (4 in Bohol and 8 in Cebu)
Percentage of historical artifacts / objects (movable and immovable) are conserved and restored	850	Number of conserved and restored objects increased by 5%
Awareness, appreciation and access of historical and cultural heritage increased		
Increase in the number of participants in national events	4 national events	Ten percent (10%) increase
Percentage increase in the number of media articles published with favorable coverage	20 articles with 50% positive response	Number of articles published with 50% positive ratings / comments
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)		2015 Targets
MFO 1: MANAGEMENT AND PRESERVATION OF HISTORICAL OBJECTS		
Number of historical objects (monuments, shrines, sites, landmarks, relics and documents) under management		600
% of protected and preserved sites open for public viewing		90%
% of visitors who rate the quality of preservation as good or better		90%
Average % of year for which protected and conserved historical are open to the public during business hours		90%
MFO 2: PRODUCTION AND DISSEMINATION OF HISTORICAL INFORMATION		
Access to historical information		
No. of historical records maintained in the database		550
% of online requests for information met within 5 minutes		90%
% of desk requests for information met within 30 minutes		90%
% of web page users who rate the quality of the web page as good or better		90%
Number of days as a % of the total number of days of the year on which 1 or more downtime events occurred		3
% of downtime events that lasted longer than 5 minutes		10%
Promotion		
No. of promotion/ special events held		82
Estimated target audience reach of promotional event/ special events		9,000
Average % of participants/ audience who rate the events as good or better		90%
Ave % of target audience surveyed that is aware of the promoted message		90%
% of events that commenced within 1 hour of original scheduled start time		90%

Q3. NATIONAL LIBRARY OF THE PHILIPPINES (THE NATIONAL LIBRARY)

STRATEGIC OBJECTIVES

MANDATE

The National Library of the Philippines (NLP), as repository of the printed and recorded cultural heritage of the country and other intellectual literary and other information sources shall provide access to these resources for our people's intellectual growth, citizenship building, life long learning, and enlightenment.

VISION

The full intellectual and cultural development of the Filipino people through the love for reading books and the new forms of library materials, the lessons and insights of which enable and empower them to adapt to rapid technological advances and the changes accompanying global trends, for application in their present lives and the lives of the next generations of the Filipinos.

MISSION

The National Library of the Philippines as the repository of the printed and recorded cultural heritage of the country and other intellectual literary and information sources shall conserve and preserve these collection and provide timely access through facilities and resources such as national bibliographic services and a system of public libraries and information centers throughout the country.

KEY RESULT AREAS

Poverty reduction and empowerment of the poor and the vulnerable

SECTOR OUTCOME

1. Inclusive growth and poverty reduction
2. Equitable access to adequate quality social services and assets

ORGANIZATIONAL OUTCOME

1. Management and preservation of library collections strengthened
2. Awareness, appreciation, and access to library collections and services increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Adapting all modes of acquisition namely: purchase, copyright and legal deposits, donations, gift and exchange, to further enhance the collection development program;
2. Continuous modernization of (infrastructures) facilities and services by constant adaption of rapid advancement of technical innovations; and
3. Partnering with different government agencies, Local Government Units (LGUs), non-governmental organizations (NGOs), embassies and private institutions to improve library services.

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Management and preservation of library collections strengthened		
Percentage increase in the number of library materials under management	3.10% (55,000 volumes / 1,799,423 volumes)	3.33% (60,000 volumes)
Percentage of rare books conserved and preserved	5.25% (5,204,192 pages and images )	100% (99,065,900 pages and images)

Awareness, appreciation, and access to library collections and services increased

Average number of daily library users	593 (156,515 users / 264 days)	Minimum 400
	593 (156,515 users / 264 days)	Maximum 593
Percentage increase in users of extension / affiliated (public) libraries	3% (17,765 / 592,151)	5% (29,608 users)

#### MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

#### 2015 Targets

##### MFO 1: LIBRARY SERVICES

Number of library materials under management	1,722,638
Average % of published and archived library materials made available to the public during normal library hours	100% (440)
% of library materials provided to the public within 30 minutes of request	100% (55)

#### Q4. NATIONAL ARCHIVES OF THE PHILIPPINES (RECORDS MANAGEMENT AND ARCHIVES OFFICE)

##### STRATEGIC OBJECTIVES

##### MANDATE

The National Archives of the Philippines (NAP) coordinates government-wide programs governing the creation, general protection, use, storage, and disposition of public records, including the acquisition, storage, and preservation of public archives and providing facilities for reference, research or for other similar purposes. It plans, develops, prescribes, disseminates, and implements policies, rules and regulations on archival records/documents.

##### VISION

A national records management and archival institution firmly committed to fostering good governance and cultural pride for a vibrant, well informed, developed and open Filipino society.

##### MISSION

To enhance transparency, public accountability and responsible governance, promote freedom of information, provide access to official records, preserve and popularize Filipino cultural heritage, and strengthen national identities while building international understanding through the implementation of programs on records management and archives administration.

##### KEY RESULT AREAS

Transparent, accountable and participatory governance

##### SECTOR OUTCOME

1. Equitable access to adequate quality social services
2. Knowledge skills, attitudes and values of Filipinos to lead productive lives enhanced

##### ORGANIZATIONAL OUTCOME

1. Management and preservation of government records strengthened
2. Awareness, appreciation, and access to archival records strengthened

## PERFORMANCE INFORMATION

## KEY STRATEGIES

1. Change management for new practices as head agency for NARMIS
2. National business continuity for climate change and armed conflict

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Management and preservation of government records strengthened		
Percentage of government offices with approved / updated Records Disposition Schedule (RDS)	338 offices- Executive Branch	10 RDS (minimum)  20 RDS (maximum)
Percentage of records digitized	50,000 bundles, with est. 13,000,000 pages (approx. 20,000,000 images) of Spanish Colonial records	1.8 million images (minimum)  2.0 million images (maximum)
Percentage of government offices included in the National Inventory of Public Records	338 offices- Executive Branch	67 government offices (minimum)  77 government offices (maximum)
Awareness, appreciation, and access to archival records strengthened		
Percentage increase of users who rated service as good or better	2013 as basis: Good- 669; Better- 20 (689 respondents)	680 general public (minimum)  689 general public (maximum)
Percentage of archived records in poor condition restored	450,560 pages Civil Registry	900 pages (minimum)  980 pages (maximum)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2015 Targets
MFO 1: GOVERNMENT RECORDS MANAGEMENT PROGRAM FORMULATION AND IMPLEMENTATION	
Implementation of Policies, Rules and Regulations on Government Records to Different Government Agencies as Client	
Number of government agencies assisted in the records management implementation	650
Number of government agencies who transferred records to NAP Records Center.	5
Number of government agencies assisted in electronic conversion.	5
Number of government agencies assisted in in-house trainings by sending resource speakers and facilitators	20
% of government agencies who rate NAP as good or better	90%
% of requests for assistance and for transfer in 3 months	65%
Formulation and Issuances of Policies, Rules and Regulations on Government Records	
Number of issuances on policies, rules & regulations prepared, reviewed and updated	1
Number of government programs to which substantial policy contributions are made	2
% of issuances and programs finalized for implementation	85%
% of issuances and programs completed in 6 months	50%

## MFO 2: GOVERNMENT ARCHIVES ADMINISTRATION

## Maintenance, Preservation and Servicing Archival Holdings

Number of archived documents under management	25,000,000
% of archival documents requiring rehabilitation	20%
% of archival documents that are available in either microfilm, microfiche or digital form	30%
% of requests for archiving of documents acted upon in 7 days	50%

## Public Access of Records and Promotional Activities of Archival Collections

Number of general public served through access of records	16,000
Number of promotional activities of archival collections through printed publications, exhibits and other media	2
Number of international exchanges with partner archives completed including echo activities	2
% of clients who rate NAP as good or better	95%
% of requests for archived information that are met within 24 hours	25%