Information and Advocacy Promotion
Number of pieces of information delivered/ advocacy events conducted or opened up for public access 1,906
% of stakeholders that found the information/ advocacy useful or stakeholders accessing digital ICT platforms 80%
% of information/ advocacy delivered on time 90%
Trainings and Technical Assistance
No. of persons trained 3,502
% of trainees who found training good or better 80%
% of training concluded on time 90%

Q. NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Q1. NATIONAL COMMISSION FOR CULTURE AND THE ARTS – PROPER

STRATEGIC OBJECTIVES

MANDATE

The National Commission for Culture and the Arts – Proper is mandated to formulate and implement policies and plans in accordance with the principles stated in Title I of RA 7356 which are:
1. To encourage the continuing and balanced development of a pluralistic culture by the people themselves;
2. To conserve, promote and protect the nation’s historical and cultural heritage;
3. To ensure the widest dissemination of artistic and cultural products among the greatest number of people across the country and overseas for their appreciation and enjoyment;
4. To preserve and integrate traditional culture and its various creative expressions as a dynamic part of the national cultural mainstream; and
5. To ensure that standards of excellence are pursued in programs and activities implementing policies herein stated, it shall encourage and support continuing discussion and debate through symposia, workshops, publications, etc., on the highest norms available in the matrix of Philippine culture.

VISION

The culture and arts community envisions the Filipino culture as the wellspring of national and global well-being (Ang kalinangan Filipino ay bukal ng kagalingan pamansa at pandaigdig).

MISSION

1. To formulate policies for the development of culture and the arts
2. To implement these policies in coordination with affiliated cultural agencies
3. To coordinate implementation of programs of these affiliated agencies
4. To administer the National Endowment Fund for Culture and the Arts (NECA)
5. To encourage artistic creation within a climate of artistic freedom
6. To develop and promote the Filipino national culture and arts
7. To preserve Filipino cultural heritage

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

1. Equitable access to adequate quality social services and assets
2. Knowledge, skills, attitudes and values of Filipinos to lead productive lives
3. Human development through culture and the arts

ORGANIZATIONAL OUTCOME

1. Arts and cultural heritage management enhanced through coordinated government actions
2. Creativity and diversity of artistic/cultural expressions advanced
PERFORMANCE INFORMATION

KEY STRATEGIES

1. Mainstream culture and development in plans, policies, programs and projects of the national government towards good governance [Program for Culture and Development];
2. Create and support special cultural programs in line with the peace and unification initiatives [Program for Culture and Development];
3. Institutionalize culture in education curriculum and media [Program for Cultural Education];
4. Support and encourage programs for the promotion of cultural liberty, and excellence in artistic development that forges the identity, memory, vision and conscience of our nation and bringing about social change [Program for Artistic Excellence and Creativity];
5. Ensure the protection and promotion of heritage conservation approaches to nurture historicity and preserve our patrimony of cultural diversity [Program for Cultural Heritage Conservation]; and
6. Expand and strengthen cultural exchanges and agreements with other countries for international understanding, tolerance and underscoring cultural diversity [Program for Cultural Diplomacy].

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs) | BASELINE | 2015 TARGETS
---|---|---
Arts and cultural heritage management enhanced through coordinated government actions

No. of Local Government Units (LGUs) implementing and institutionalizing culture and arts programs and activities in compliance with the guidelines | 20 | 40 LGUs with institutionalized culture and arts programs and activities by the end of 2015

No. of collaborative projects with attached Cultural Agencies (CAs) and other related government agencies | 50 | 60 supported grants / projects

Creativity and diversity of artistic / cultural expressions advanced

Increase in the number of new creative works productions, performances, art works (traditional and contemporary) and new cultural studies in 2015 | 1,969 | 196 (10%)

Percentage increase of National Endowment Fund for the Culture and Arts (NEFCA) grantees who garnered local and international awards and recognitions | 574 | 10% (57)

Percentage increase in the number of audience of NCCA programs / events / activities | 3,854,804 | 30% (1,006,441)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs) | 2015 Targets
---|---

MFO 1: POLICY SERVICES

No. of policies developed and issued or updated and disseminated | 16 |

% of stakeholders who rate the policies as good or better | 85%

% of policies that are updated, issued and disseminated in the last 3 years | 80%

MFO 2: ADMINISTRATION OF THE NATIONAL ENDOWMENT FUND FOR CULTURE AND THE ARTS

Initiatives for the conservation of culture and arts

Number of project proposals reviewed | 700 |

Number of project proposals funded | 650 |

% of stakeholders who rate the NCCA projects as good or better | 90%
% of valid supplier invoices paid within 15 days
Oversight of endowment fund investment manager
Average value of assets under administration
Number of evaluation reviews of the fund managers performance
Risk adjusted annual rate of return as a ratio to the average Bangko Sentral ng Pilipinas overnight deposit rate
% of performance evaluation reviews completed within 5 days of the end of each month

NOTE: Inclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

Q2. NATIONAL HISTORICAL COMMISSION OF THE PHILIPPINES (NATIONAL HISTORICAL INSTITUTE)

STRATEGIC OBJECTIVES

Mandate

The National Historical Commission of the Philippines is the primary government agency responsible for history and has the authority to determine all factual matters relating to official Philippine history. (Sec. 5, RA 10086)

Vision

A Filipino society with citizens informed of their history, who love their country and are proud of their cultural heritage.

Mission

1. Conduct and support all kinds of research relating to Philippine national and local history.
2. Develop educational materials in various media, implement historical educational activities for the popularization of Philippine history, and disseminate information regarding Philippine historical events, dates, places and personages.
3. Undertake and prescribe the manner of restoration, conservation and protection of the country's historical movable and immovable objects.
4. Manage, maintain and administer national shrines, monuments, historical sites, edifices and landmarks of significant historico-cultural value.
5. Actively engage in the settlement or resolution of controversies or issues relative to historical personages, places, dates and events.

Key Result Areas

Rapid, inclusive, and sustained economic growth

Sector Outcome

Knowledge, skills, attitudes and values of Filipinos to lead productive lives enhanced

Organizational Outcome

1. Management and preservation of national shrines and artifacts strengthened
2. Awareness, appreciation and access of historical and cultural heritage increased

Performance Information

Key Strategies

1. Upgrade museums structural and curatorial components in keeping with the modernization plan.
2. Continue to upgrade staff competencies to ensure optimum work performance.
Management and preservation of national shrines and artifacts strengthened

**Percentage of declared historic sites and structures restored**

Baseline: 212

2015 Target: Emergency restoration of 12 priority areas affected by various natural and man made disasters (4 in Bohol and 8 in Cebu)

**Percentage of historical artifacts / objects (movable and immovable) are conserved and restored**

Baseline: 850

2015 Target: Number of conserved and restored objects increased by 5%

Awareness, appreciation and access of historical and cultural heritage increased

**Increase in the number of participants in national events**

Baseline: 4 national events

2015 Target: Ten percent (10%) increase

**Percentage increase in the number of media articles published with favorable coverage**

Baseline: 20 articles with 50% positive response

2015 Target: Number of articles published with 50% positive ratings / comments

**MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)**

**MFO 1: MANAGEMENT AND PRESERVATION OF HISTORICAL OBJECTS**

Number of historical objects (monuments, shrines, sites, landmarks, relics and documents) under management

Baseline: 600

2015 Target: 90%

% of protected and preserved sites open for public viewing

Baseline: 90%

2015 Target: 90%

% of visitors who rate the quality of preservation as good or better

Baseline: 90%

2015 Target: 90%

Average % of year for which protected and conserved historical are open to the public during business hours

Baseline: 90%

2015 Target: 90%

**MFO 2: PRODUCTION AND DISSEMINATION OF HISTORICAL INFORMATION**

Access to historical information

No. of historical records maintained in the database

Baseline: 555

2015 Target: 90%

% of online requests for information met within 5 minutes

Baseline: 90%

2015 Target: 90%

% of desk requests for information met within 30 minutes

Baseline: 90%

2015 Target: 90%

% of web page users who rate the quality of the web page as good or better

Baseline: 90%

2015 Target: 90%

Number of days as a % of the total number of days of the year on which 1 or more downtime events occurred

Baseline: 3

2015 Target: 10%

% of downtime events that lasted longer than 5 minutes

Baseline: 90%

2015 Target: 90%

Promotion

No. of promotion/ special events held

Baseline: 82

2015 Target: 9,000

Estimated target audience reach of promotional event/ special events

Baseline: 90%

2015 Target: 90%

Average % of participants/ audience who rate the events as good or better

Baseline: 90%

2015 Target: 90%

Ave % of target audience surveyed that is aware of the promoted message

Baseline: 90%

2015 Target: 90%

% of events that commenced within 1 hour of original scheduled start time

Baseline: 90%

2015 Target: 90%
Q3. NATIONAL LIBRARY OF THE PHILIPPINES (THE NATIONAL LIBRARY)

STRATEGIC OBJECTIVES

MANDATE

The National Library of the Philippines (NLP), as repository of the printed and recorded cultural heritage of the country and other intellectual literary and other information sources shall provide access to these resources for our people's intellectual growth, citizenship building, life long learning, and enlightenment.

VISION

The full intellectual and cultural development of the Filipino people through the love for reading books and the new forms of library materials, the lessons and insights of which enable and empower them to adapt to rapid technological advances and the changes accompanying global trends, for application in their present lives and the lives of the next generations of the Filipinos.

MISSION

The National Library of the Philippines as the repository of the printed and recorded cultural heritage of the country and other intellectual literary and information sources shall conserve and preserve these collection and provide timely access through facilities and resources such as national bibliographic services and a system of public libraries and information centers throughout the country.

KEY RESULT AREAS

Poverty reduction and empowerment of the poor and the vulnerable

SECTOR OUTCOME

1. Inclusive growth and poverty reduction
2. Equitable access to adequate quality social services and assets

ORGANIZATIONAL OUTCOME

1. Management and preservation of library collections strengthened
2. Awareness, appreciation, and access to library collections and services increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Adapting all modes of acquisition namely: purchase, copyright and legal deposits, donations, gift and exchange, to further enhance the collection development program;
2. Continuous modernization of (infrastructures) facilities and services by constant adaption of rapid advancement of technical innovations; and
3. Partnering with different government agencies, Local Government Units (LGUs), non-governmental organizations (NGOs), embassies and private institutions to improve library services.

<table>
<thead>
<tr>
<th>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</th>
<th>BASELINE</th>
<th>2015 TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and preservation of library collections strengthened</td>
<td>3.10% (55,000 volumes / 1,799,423 volumes)</td>
<td>3.33% (60,000 volumes)</td>
</tr>
<tr>
<td>Percentage increase in the number of library materials under management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of rare books conserved and preserved</td>
<td>5.25% (5,204,192 pages and images)</td>
<td>100% (99,065,900 pages and images)</td>
</tr>
</tbody>
</table>
Awareness, appreciation, and access to library collections and services increased

Average number of daily library users
593 (156,515 users / 264 days)  Minimum 400
593 (156,515 users / 264 days)  Maximum 593

Percentage increase in users of extension / affiliated (public)
3% (17,765 / 592,151)  5% (29,608 users)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)  2015 Targets

MFO 1: LIBRARY SERVICES

Number of library materials under management  1,722,638
Average % of published and archived library materials made available to the public during normal library hours  100% (440)
% of library materials provided to the public within 30 minutes of request  100% (55)

Q4. NATIONAL ARCHIVES OF THE PHILIPPINES (RECORDS MANAGEMENT AND ARCHIVES OFFICE)

STRATEGIC OBJECTIVES

Mandate

The National Archives of the Philippines (NAP) coordinates government-wide programs governing the creation, general protection, use, storage, and disposition of public records, including the acquisition, storage, and preservation of public archives and providing facilities for reference, research or for other similar purposes. It plans, develops, prescribes, disseminates, and implements policies, rules and regulations on archival records/documents.

Vision

A national records management and archival institution firmly committed to fostering good governance and cultural pride for a vibrant, well informed, developed and open Filipino society.

Mission

To enhance transparency, public accountability and responsible governance, promote freedom of information, provide access to official records, preserve and popularize Filipino cultural heritage, and strengthen national identities while building international understanding through the implementation of programs on records management and archives administration.

Key Result Areas

Transparent, accountable and participatory governance

Sector Outcome

1. Equitable access to adequate quality social services
2. Knowledge skills, attitudes and values of Filipinos to lead productive lives enhanced

Organizational Outcome

1. Management and preservation of government records strengthened
2. Awareness, appreciation, and access to archival records strengthened
PERFORMANCE INFORMATION

KEY STRATEGIES

1. Change management for new practices as head agency for NARMIS
2. National business continuity for climate change and armed conflict

<table>
<thead>
<tr>
<th>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</th>
<th>BASELINE</th>
<th>2015 TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and preservation of government records strengthened</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of government offices with approved / updated Records Disposition Schedule (RDS)</td>
<td>338 offices- Executive Branch</td>
<td>10 RDS (minimum)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20 RDS (maximum)</td>
</tr>
<tr>
<td>Percentage of records digitized</td>
<td>50,000 bundles, with est. 13,000,000 pages (approx. 20,000,000 images) of Spanish Colonial records</td>
<td>1.8 million images (minimum)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2.0 million images (maximum)</td>
</tr>
<tr>
<td>Percentage of government offices included in the National Inventory of Public Records</td>
<td>338 offices- Executive Branch</td>
<td>67 government offices (minimum)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>77 government offices (maximum)</td>
</tr>
</tbody>
</table>

Awareness, appreciation, and access to archival records strengthened

| Percentage increase of users who rated service as good or better | 2013 as basis: Good- 669; Better- 20 (689 respondents) | 680 general public (minimum) |
| | | 689 general public (maximum) |
| Percentage of archived records in poor condition restored | 450,560 pages Civil Registry | 900 pages (minimum) |
| | | 980 pages (maximum) |

<table>
<thead>
<tr>
<th>MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)</th>
<th>2015 Targets</th>
</tr>
</thead>
</table>

MFO 1: GOVERNMENT RECORDS MANAGEMENT PROGRAM FORMULATION AND IMPLEMENTATION

Implementation of Policies, Rules and Regulations on Government Records to Different Government Agencies as Client

| Number of government agencies assisted in the records management implementation | 650 |
| Number of government agencies who transferred records to NAP Records Center. | 5 |
| Number of government agencies assisted in electronic conversion. | 5 |
| Number of government agencies assisted in in-house trainings by sending resource speakers and facilitators | 20 |
| % of government agencies who rate NAP as good or better | 90% |
| % of requests for assistance and for transfer in 3 months | 65% |

Formulation and Issuances of Policies, Rules and Regulations on Government Records

| Number of issuances on policies, rules & regulations prepared, reviewed and updated | 1 |
| Number of government programs to which substantial policy contributions are made | 2 |
| % of issuances and programs finalized for implementation | 85% |
| % of issuances and programs completed in 6 months | 50% |
MEO 2: GOVERNMENT ARCHIVES ADMINISTRATION

Maintenance, Preservation and Servicing Archival Holdings

<table>
<thead>
<tr>
<th>Metric</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of archived documents under management</td>
<td>25,000,000</td>
</tr>
<tr>
<td>% of archival documents requiring rehabilitation</td>
<td>20%</td>
</tr>
<tr>
<td>% of archival documents that are available in either microfilm, microfiche or digital form</td>
<td>30%</td>
</tr>
<tr>
<td>% of requests for archiving of documents acted upon in 7 days</td>
<td>50%</td>
</tr>
</tbody>
</table>

Public Access of Records and Promotional Activities of Archival Collections

<table>
<thead>
<tr>
<th>Metric</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of general public served through access of records</td>
<td>16,000</td>
</tr>
<tr>
<td>Number of promotional activities of archival collections through printed publications, exhibits and other media</td>
<td>2</td>
</tr>
<tr>
<td>Number of international exchanges with partner archives completed including echo activities</td>
<td>2</td>
</tr>
<tr>
<td>% of clients who rate NAP as good or better</td>
<td>95%</td>
</tr>
<tr>
<td>% of requests for archived information that are met within 24 hours</td>
<td>25%</td>
</tr>
</tbody>
</table>

R. NATIONAL COMMISSION ON INDIGENOUS PEOPLE

STRATEGIC OBJECTIVES

MANDATE

The NCIP shall protect and promote the interest and well-being of the ICCs/IPs with due regard to their beliefs, customs, traditions and institutions.

VISION

As enabling partner and lead advocate, the NCIP envisions genuinely empowered indigenous cultural communities/indigenous peoples (ICCs/IPs) whose rights and multi-dimensional well-being are fully recognized, respected and promoted towards the attainment of national unity and development.

MISSION

The NCIP is the primary government agency that formulates and implements policies, plans and programs for the recognition, promotion and protection of the rights and well-being of IPs with due regard to their ancestral domains and lands, self-governance and empowerment, social justice and human rights, and cultural integrity.

KEY RESULT AREAS

1. Poverty Reduction and Empowerment of the Poor and Vulnerable
2. Rapid, Inclusive and Sustained Economic Growth
3. Just and Lasting Peace and the Rule of Law
4. Integrity of the Environment and Climate Change Mitigation and Adaptation

SECTOR OUTCOME

1. Human Development Status Improved
2. Resilience of Natural System Enhanced with Improved Adaptive Capacities of Human Communities

ORGANIZATIONAL OUTCOME

1. Indigenous Cultural Communities/Indigenous Peoples' (ICCs/IPs) Rights Assured
2. Indigenous Cultural Communities/Indigenous Peoples' (ICCs/IPs) Ancestral Domains Management Capacity Improved