ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

Baseline 2015 Targets

**Source of athletic talents widened. (Grassroots Program)**

- Grassroots athletes competed in the Philippine National Games & Batang Pinoy Games of the PSC increased
  - Baseline: 7,000
  - Target: 10% increased from 2013 (7,700)

**Participation in sports by Filipinos increased. (Sports-for-All Program)**

- Filipinos participated in the Laroe't Saya sa Parke Program of the PSC increased
  - Baseline: 15,000
  - Target: 10% increase from 2013 (16,500)

- Individuals benefitted from the free use of PSC sports facilities increased
  - Baseline: 65,000
  - Target: 5% increase from 2013 (68,250)

**Philippines' commitment to participate in international sports competitions strengthened / ensured. (Sports Excellence Program)**

- Participation in international sports competitions increased
  - Baseline: 450
  - Target: 5% increase from 2013 (473)

- National Pool athletes represented the country in international competitions increased
  - Baseline: 280
  - Target: 5% increase from 2013 (273)

- Participation achievement in the 2015 Southeast Asian Games
  - Baseline: 7th place (FY 2013)
  - Target: 7th or 8th place

**MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)**

*2015 Targets*

**MFO 1: PROMOTION OF AMATEUR SPORT**

- No. of promotional events/activities held: 27
- No. of national athletes supported: 810
- % of stakeholders who rate PSC promotional events/activities as good or better: 100%
- % change in number of national athletes participating in international competitions: 5%
- % change in number of grassroots athletes participating in national competitions: 5%
- % change in number of individuals joining the Sports-for-all-activities: 5%
- % of applications for sports-related assistance responded to within 3 days upon receipt of application: 5%

**NOTE:** Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

AD. PRESIDENTIAL COMMISSION FOR THE URBAN POOR

**STRATEGIC OBJECTIVES**

**MANDATE**

With reference to Executive Order No. 82 dated December 8, 1986, the Presidential Commission for the Poor has the following mandates: 1. Serves as the direct link of the urban poor to the government in policy formulation and program implementation addressed to their needs. 2. Coordinates and monitors the implementation of government policies and programs for the sector. 3. Accredits legitimate urban poor organizations (UPOs) for representation in the formulation of recommendations relative to the sector.

With reference to Executive Order No. 68 dated March 29, 2012, PCUP has the following mandates: 1. Effectively coordinate, formulate, evaluate policies and programs concerning the urban poor. 2. Undertakes social preparation activities related to asset reform, human development and basic social services, employment and livelihood and other programs of the government for the urban poor.
3. Submits quarterly reports to the Office of the President (OP), relative to the status of compliance with the provision of the law governing eviction and demolition. 4. Participate in policy discussions relating to the urban poor in board meetings of the Housing and Urban Development Coordinating Council (HUDCC), Key Shelter Agencies (KSA), Local Housing Boards or other similar bodies.

VISION

A society where the poor are empowered, economically productive and actively participating in the poverty reduction program and sustainable development of the country.

MISSION

To fulfill this vision, PCUP vows to undertake the following: 1. Improved coordination and monitoring for the speedy implementation of government policies and programs for the urban poor. 2. Enhanced accreditation of legitimate urban poor organizations for purposes of representation and policy formulation.

KEY RESULT AREAS

Poverty reduction and empowerment of the poor and vulnerable

SECTOR OUTCOME

Human development status improved

ORGANIZATIONAL OUTCOME

Access of the urban poor to asset reform, human development basic services, and other programs of the government for the urban poor enhanced

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Conduct of social preparation related to asset reform, human development and basic social services, employment and livelihood and other programs of the government for the urban poor.
   a) Community Education including information dissemination
   b) Provide assistance in Community Planning
   c) Stakeholders Convergence including Multi-Sectoral Dialogues

2. Monitoring of Demolition and Eviction activities.
   a) Monitoring of Demolition and Eviction (Pre-During-Post)
   b) Preside the conduct of Pre-Demolition Conference (PDC)
   c) Conduct of alternative dispute resolution through mediation

3. Policy and program review, development and advocacy.


5. Accreditation of urban poor organizations.

6. Continuing consultation with the urban poor.
Access of the urban poor to asset reform, human development basic services, and other programs of the government for the urban poor enhanced

Urban poor participation in policy formulation and program recommendation addressed to their needs enhanced

220 policies

90% of policies formulated and program recommended developed in consultation with the urban poor by 2015

Urban poor opportunities on government projects on secured settlements, human development, basic services, employment and livelihood broadened

385 social preparations

Social preparation activities conducted increased by 5% from 2014 to 2015

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

MFO 1: URBAN POOR POLICY COORDINATION SERVICES

Policy and program coordination

- No. of policies and programs developed and issued or updated and disseminated
- % of policies rated by stakeholders as good or better
- % of policies and programs reviewed, updated and issued in the last two (2) years

220
90%
90%

Social preparation activities

- No. of social preparation dialogue events undertaken
- No. of disputes resolved
- % of participants in social preparation events who rate the events as good or better
- % of disputes resolved within one (1) month

424
286
90%
90%

AE. PRESIDENTIAL COMMUNICATIONS DEVELOPMENT AND STRATEGIC PLANNING OFFICE

STRATEGIC OBJECTIVES

MANDATE

The Presidential Communications Development and Strategic Planning Office (PCDSPO), was established by Executive Order No. 4 series of 2010, with the following functions: 1. Coordinate the crafting, formulation, development and enhancement of the messaging system under the Office of the President; 2. Design and recommend responses to issues that arise on a daily basis; 3. Ensure consistency in the messages issued by the Executive Department; 4. Assist in the formulation and implementation of new media strategies for the Office of the President; 5. Assist in research and development of new media instruments; 6. Liaise with the Malacañang Records Office; 7. Control and supervise the conduct of market research, monitoring public opinion, and gathering, use and analysis of other relevant data as may be necessary; 8. Formulate editorial guidelines and policies for state media; 9. Ensure consistency in the implementation of the corporate identity of the Executive Department; 10. Act as custodian of the institutional memory of the Office of the President, which includes the supervision and control of the Presidential Museum and Library, and liaison with the Malacañang Records Office; 11. Perform editorial functions for the Official Gazette; and, 12. Perform such other functions as may be directed by the President.

VISION

To have a government that is fully committed to transparency and accountability, works actively with other sectors and empowers its citizenry in order to achieve a Philippines where everything works.

MISSION

To bring the President closer to the people by being a dynamic and effective hub of dialogue between the government and the citizenry; to take the lead in raising the level of public discourse; to be a fountain of insight that best serves the President’s agenda, especially regarding communications strategy and policy.