

## B. BOARD OF INVESTMENTS

### STRATEGIC OBJECTIVES

#### MANDATE

The Board of Investments (BOI) is the primary agency in charge of developing globally-competitive industries and services sector as well as promoting investments in the country. Specifically, it is mandated to develop an effective industrial development and investment promotion strategy for the country; build effective partnerships to promote the growth of industries/sectors; formulate policies to provide a business-friendly environment; target, anticipate and generate investments by applying effective marketing tools and approaches; and facilitate investment services to meet clients' needs.

#### VISION

It envisions a country with competitive industries providing stable job opportunities by 2016.

#### MISSION

Provide investors with opportunities for investments, comprehensive business support services and fair, predictable and consistent industry policies.

## KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

## SECTOR OUTCOME

1. Improved business environment
2. Increased productivity and efficiency

## ORGANIZATIONAL OUTCOME

1. Competitive industries developed towards realizing the country's industrialization strategy
2. Investments increased

## PERFORMANCE INFORMATION

## KEY STRATEGIES

1. Linkage of industry development and trade policy
2. Implementation of the Comprehensive National Industry Strategy (CNIS)
3. Focused investment marketing and promotion strategy
4. Improvement of investment facilitation services
5. Rational and competitive incentives
6. Modernization of BOI

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Competitive industries developed towards realizing the country's industrialization strategy		
% share of manufacturing to GDP	23.00%	23.50%
% increase in employment generated in manufacturing sector	3,185,000	1.10% (3,220,035)
Investments increased		
% increase in the amount of BOI-approved investments	Php 491.05 B	10% (Php 540.15 B)
No. of employment generated by BOI-approved companies	42,000	46,000
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2015 Targets	

## MFO 1: INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES

No. of plans and policies updated, issued and disseminated	31
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	90%
% of policies updated over the last three (3) years	90%
No. of incentive applications processed	3,500
% of complete staff work in all incentive applications	90%
% of endorsement to the Bureau of Internal Revenue (BIR) within the agreed timeframe	90%

## MFO 2: INVESTMENT PROMOTION AND FACILITATION SERVICES

No. of investors assisted	5,295
% of investors assisted who rate the assistance as satisfactory or better	90%
% of investors' requests for assistance responded to within three (3) days	90%

480 GENERAL APPROPRIATIONS ACT, FY 2015

No. of promotion events	296
Ave. % of participants who rate the promotion events as satisfactory or better	90%
% of promotion events that were conducted according to original schedule	90%