

## C. MARITIME INDUSTRY AUTHORITY

### STRATEGIC OBJECTIVES

#### MANDATE

The Maritime Industry Authority (MARINA) develops Philippine domestic shipping, shipbuilding, ship repair and ship breaking through investment incentives, deregulation of rates/operation, enhancement of safety standards, compulsory insurance coverage for passengers and cargoes, reasonable fines and penalties, and constructive measures for a strong and competitive merchant fleet. Republic Act (R.A.) No. 10635 established MARINA as the single maritime administration responsible for the implementation and enforcement of the 1978 international convention of Standards of Training, Certification and Watchkeeping (STCW) Convention for Seafarers, as amended.

#### VISION

It shall be a premier maritime administration in Southeast Asia propelling the Philippine maritime industry to global competitiveness.

#### MISSION

To effectively administer an integrated and sustainable maritime industry.

#### KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

#### SECTOR OUTCOME

Access to markets and seamless interconnection of the entire country

#### ORGANIZATIONAL OUTCOME

1. Accessibility, safety and efficiency of domestic maritime transport services improved
2. Globally competitive Filipino seafarers sustained

#### PERFORMANCE INFORMATION

#### KEY STRATEGIES

1. Foster a globally competitive maritime industry.
2. Provide timely and efficient quality service to clients and maritime transport users.
3. Strengthen stakeholders' ownership of maritime policies, programs and projects.
4. Ensure compliance with safety and environmental standards.
5. Ensure sufficient manpower complement.
6. Develop strategic competencies.
7. Develop an IT-enabled agency.
8. Rationalize budgeting process for optimum use.
9. Augment resources through use of income, trust funds and other sources.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Accessibility, safety and efficiency of domestic maritime transport services improved		
% increase in the number of operating merchant ships	6,254 operating merchant ships	3% (6,442)
% decrease in the number of maritime-related accidents	42 maritime-related accidents	1% (41)
% increase in the number of domestic seafarers certificated	7,751 domestic seafarers certificated	2% (7,906)
Globally competitive Filipino seafarers sustained		
% increase in the number of certificated seafarers	227,917 certificated seafarers	5% (239,313)
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)		2015 Targets
MFO 1: MARITIME INDUSTRY POLICY SERVICES		
No. of policies, rules and regulations updated, issued and disseminated		15
% of clients who rate the policies as satisfactory or better		70%
% of policies, rules and regulations updated over the last three years		90%
MFO 2: MARITIME INDUSTRY REGULATORY SERVICES		
Licensing and Registration/Franchising		
No. of vessels new applications/renewal for issuance of permits, licenses and certificates		42,916
No. of seafarers new applications/renewal for issuance of permits, licenses and certificates		1,407,512
% of permit, license, or certificate holders with one or more recorded incidents in the last three years		2%
% of seafarer certificated/documentated with one or more recorded violations in the last three years		2%
% of license applications processed within fifteen days from receipt of application		90%
Monitoring		
No. of cases/complaints filed and processed		170
% of permit, license, or certificate holders with two or more recorded incidents/violations over the last three years		5%
% of filed cases/complaints resolved within one month		70%
Enforcement		
No. of violations and complaints acted upon and reports issued		17
% of certificate/permit holders or licensees with two or more adverse findings during monitoring		2%
% of detected non-compliance issued with notice for rectification within seven days of detection		90%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.