STRATEGIC OBJECTIVES

MANDATE

Section 4, Republic Act 7884, National Dairy Development Act. The National Dairy Authority (NDA) shall be the central policy determining and directing body tasked to ensure the accelerated development of the Philippine dairy industry through policy direction and program coordination and implementation.

VISION

A vibrant local dairy industry providing wholesome, affordable milk to delighted consumers, building a nation of healthier children and wealthier farmers.

MISSION

Accelerate dairy herd build-up and milk production
Provide excellent technical delivery service packages that enhance dairy business at the farm and enterprise levels
Promote consumption of local milk through increased coverage of milk feeding programs that help in reducing malnutrition
Mobilize broad support for local milk

KEY RESULT AREAS

Rapid, Inclusive and Sustained Economic Growth

SECTOR OUTCOME

Improved food security through the availability of locally produced milk in the market and increased rural incomes.

ORGANIZATIONAL OUTCOME

1. Growth and competitiveness of the dairy sector sustained/enhanced
2. Increased incomes in the dairy sector

PERFORMANCE INFORMATION

KEY STRATEGIES

Infusion of dairy animals through importation
Upgrade local stocks into dairy breed
Invite Public-Private Partnerships in all levels of the value chain
Promote the consumption of locally produced milk and premium milk products
Empowerment of dairy farmers through dairy trainings and the provision of technical and logistical support
Establishment of new dairy farms, processing facilities and installation of dairy equipment and machineries
Implementation of climate change adaptation projects
### ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

<table>
<thead>
<tr>
<th>Metric</th>
<th>Baseline</th>
<th>2015 Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth and competitiveness of the dairy sector sustained / enhanced</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage increase in dairy animal inventory</td>
<td>31,248</td>
<td>18% (36,748)</td>
</tr>
<tr>
<td>Percentage increase in local milk production of NDA-assisted areas</td>
<td>7% (24.42)</td>
<td>10% (15.87)</td>
</tr>
<tr>
<td>Percentage share of local milk production to national liquid milk supply</td>
<td>19.46</td>
<td>Local - 32% (21.56)</td>
</tr>
<tr>
<td></td>
<td>68.04</td>
<td>Phila. - 32% (67.01)</td>
</tr>
<tr>
<td>Increased incomes in the dairy sector</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage increase in income</td>
<td>43% (2,168)</td>
<td>46% (3,174)</td>
</tr>
<tr>
<td>Percentage of Milk Processing Plants registering positive sales growth</td>
<td>90%</td>
<td>90%</td>
</tr>
</tbody>
</table>

### MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

<table>
<thead>
<tr>
<th>MFO 1: PROVISION FOR BREEDING STOCK</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of imported dairy animals supplied</td>
<td>300</td>
<td></td>
</tr>
<tr>
<td>Number of local animals produced</td>
<td>5,825</td>
<td></td>
</tr>
<tr>
<td>Number of cooperatives supplied with stock</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Number of semen straws supplied</td>
<td>13,950</td>
<td></td>
</tr>
<tr>
<td>Percentage of requests for semen straws met in full within five days</td>
<td>69%</td>
<td></td>
</tr>
<tr>
<td>Number of dairy animals bred</td>
<td>7,511</td>
<td></td>
</tr>
<tr>
<td>Number of dairy animals upgraded</td>
<td>4,292</td>
<td></td>
</tr>
<tr>
<td>Number of dairy animals vaccinated</td>
<td>2,299</td>
<td></td>
</tr>
<tr>
<td>Volume of feeds silage produced for dairy animals (tons)</td>
<td>1,226</td>
<td></td>
</tr>
<tr>
<td>Total revenue of dairy entities (million pesos)</td>
<td>P100</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MFO 2: TECHNICAL ADVISORY SERVICES</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of persons provided with training</td>
<td>1,510</td>
<td></td>
</tr>
<tr>
<td>Percentage of training participants who rate the training as good or better</td>
<td>76%</td>
<td></td>
</tr>
<tr>
<td>Percentage of requests for technical advice acted upon within 3 days</td>
<td>76%</td>
<td></td>
</tr>
<tr>
<td>Number of milk marketing activities conducted</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Number of fora conducted (Orientation of Food Safety Act)</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

### A.2. PHILIPPINE CROP INSURANCE CORPORATION

### STRATEGIC OBJECTIVES

### MANDATE

Presidential Decree (P.D.) No. 1467 (June 11, 1978), as amended by P.D. No. 1733 (October 21, 1980) and Republic Act No. 8275 (December 29, 1995). To provide insurance protection to agricultural producers particularly the subsistence farmers from crop losses arising from natural calamities and pest and diseases, and non-crop agricultural assets losses due to perils that assets have been insured against.
VISION

The Philippine Crop Insurance Corporation (PCIC) is envisioned as:

A viable service-oriented government institution attending to every insurance need of subsistence farmers and other agricultural stakeholders with utmost professionalism, integrity and efficiency.

A corporate body working with strong network of insurance and agricultural intermediaries in the spirit of partnership and oneness of purpose.

A key factor in realization of vibrant and progressive rural economy where Filipino farmers work with peace of mind under the protective mantle of agricultural insurance.

MISSION

PCIC as an agricultural insurer is committed to help stabilize the income of agricultural producers and promote the flow of credit in the countryside by:

Providing insurance protection to qualified farmers and other agricultural stakeholders against losses of their crops and produce, including their farm machineries and equipment, transport facilities and other related infrastructures arising from natural calamities, pests and diseases, and other perils beyond their effective control.

Extending innovative and client-responsive insurance packages and other services thru peoples’ organizations including farmers’ cooperatives, agricultural lenders and service providers.

KEY RESULT AREAS

Rapid, Inclusive and Sustained Economic Growth

SECTOR OUTCOME

Rate of poverty incidence decreased

ORGANIZATIONAL OUTCOME

Agricultural crop insurance coverage attained and sustained

PERFORMANCE INFORMATION

KEY STRATEGIES

Development of agricultural insurance schemes that provides premium subsidies
Efficient and effective implementation of agricultural insurance
Introduce innovative risk-transfer mechanisms such as weather based / index insurance systems
Expand network of partnership with agricultural lenders
Increase of the corporation capital base

<table>
<thead>
<tr>
<th>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</th>
<th>BASELINE</th>
<th>2015 TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural crop insurance coverage attained and sustained</td>
<td>455,144</td>
<td>&lt;528,590</td>
</tr>
<tr>
<td>Percentage increase in the number of subsistence farmers and fisherfolk provided with agricultural insurance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Level of losses on crops and non-crops agricultural assets reduced (in Million pesos)</td>
<td>403.088</td>
<td>&lt;664.653</td>
</tr>
</tbody>
</table>
Insurance coverage of production loans for palay and corn 4,020.090 <1.830.068
maintained to at least 40% of total amount of cover for rice and corn (in Million pesos)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs) 2015 Targets

MFO 1: CROP INSURANCE SERVICES

- No. of subsistence farmers/fisherfolds covered 528,590
- Percentage of claims paid within 14 days of receipt of complete documentation 100%
- Percentage of membership applications acted upon within 3 days 100%
- Percentage of premiums subsidized by government - Subsistence Farmers/Agrarian Reform Beneficiaries/Fisherfolds 100%
- Total claims / Total premiums received 100%

A.3. PHILIPPINE FISHERIES DEVELOPMENT AUTHORITY

STRATEGIC OBJECTIVES

MANDATE

Identify and determine the sites for the establishment of fishing port complexes and prepare, adopt and implement comprehensive plans for their overall development, including the specifications for infrastructure facilities, such as piers, wharves, quays, landings, anchorages and breakwaters in coordination with the Department of Public Works and Highways, and civil works, such as factory buildings, warehouses, cold storage and ice plants, and other structures related to the fishing industry as may be necessary and useful in the conduct of its business.

VISION

A dynamic and viable government corporation that provides services, contributing to the country's food security by supporting an environmentally sustainable and competitive fishing industry through technologically advanced post-harvest facilities and infrastructure.

MISSION

To establish, operate and maintain strategic and globally competitive fishery post-harvest structures and facilities, as well as provide market information and related services:

To conduct operations prudently, providing viability and financial growth to assure continuous improvement of port facilities and delivery of service;

To satisfy stakeholders' business needs with timely and quality service; and

To work as a team with skill and dedication in an environment that ensures growth opportunities.

KEY RESULT AREAS

Rapid, Inclusive and Sustainable Economic Growth

SECTOR OUTCOME

Growth in Agriculture and Fishery Sector

ORGANIZATIONAL OUTCOME

Handling and distribution of fish and fishery products improved
### PERFORMANCE INFORMATION

<table>
<thead>
<tr>
<th>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</th>
<th>BASELINE</th>
<th>2015 TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Handling and distribution of fish and fishery products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage increase in the number of municipal fish ports and ice plants constructed / implemented (in various stages)</td>
<td>80% (9)</td>
<td>189% (26)</td>
</tr>
</tbody>
</table>

A.4. PHILIPPINE RICE RESEARCH INSTITUTE

### STRATEGIC OBJECTIVES

#### MANDATE
- To sustain and further improve the gains already made in rice production
- To improve the income and economic conditions of small rice farmers
- To expand employment opportunities in the rural areas
- To promote the general welfare of the people through self-sufficiency in rice production

#### VISION
A self-sufficient, sustainable, and competitive rice economy through a responsive rice R&D system and a strong, innovative science and technology base.

#### MISSION
To help the country attain rice self-sufficiency by increasing the productivity and profitability of rice farmers in a sustainable and competitive manner

#### KEY RESULT AREAS
- Rapid, Inclusive and Sustained Economic Growth
- Integrity of the Environment and Climate Change Mitigation and Adaptation

#### SECTOR OUTCOME
- Percentage of domestic rice consumption met through domestic production
- Percentage change in average yield per hectare
- Average rate of return on capital

#### ORGANIZATIONAL OUTCOME
- Adoption of high-quality seeds of developed/released rice varieties, crop management and other component technologies increased

### PERFORMANCE INFORMATION

#### KEY STRATEGIES
- Research and development to contribute to the Philippine economy’s inclusive growth
ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (Pls)  

<table>
<thead>
<tr>
<th></th>
<th>BASELINE</th>
<th>2015 TARGETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adoption of high-quality seeds of developed / released rice varieties, crop management and other component technologies increased</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage area planted with high quality seeds increased</td>
<td>47.95%</td>
<td>51.95%</td>
</tr>
<tr>
<td>Percentage of farmers adopted at least three rice and rice-based technologies in the project sites increased</td>
<td>0 (Farmers practices will be documented as part of the baseline data)</td>
<td>80%</td>
</tr>
<tr>
<td>Annual rice yield of farmers in the project sites increased</td>
<td>0.5-1 t / ha</td>
<td>0.5-1 t / ha</td>
</tr>
</tbody>
</table>

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (Pls)

<table>
<thead>
<tr>
<th>MFO 1: RESEARCH AND DEVELOPMENT PROGRAMS</th>
<th>2015 Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of research projects implemented</td>
<td>80</td>
</tr>
<tr>
<td>Percentage of research projects completed within the original proposed timeframe</td>
<td>100%</td>
</tr>
<tr>
<td>Number of varieties developed for commercial production (submitted to the National Seed Industry Council for deliberation and approval)</td>
<td>15</td>
</tr>
</tbody>
</table>

B. DEPARTMENT OF ENERGY

B.1. NATIONAL ELECTRIFICATION ADMINISTRATION

STRATEGIC OBJECTIVES

Mandate

Total electrification on an area coverage basis and competence enhancement of electric distribution utilities in a deregulated environment.

Vision

Total electrification on an area coverage basis by 2020.

Mission

To pursue the mandate of rural electrification and provide financial, institutional and technical assistance to Electric Distribution Utilities to make them highly competitive in delivering quality service.

KEY RESULT AREAS

Rapid, Inclusive and Sustained Economic Growth

SECTOR OUTCOME

Percentage of Filipino households that have access to electricity

ORGANIZATIONAL OUTCOME

Access to electrification expanded