

XXI. DEPARTMENT OF TOURISM

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

MANDATE

The Department is mandated by R.A. No. 9593 to be the primary planning, programming, coordinating, implementing and regulatory government agency in the development and promotion of the tourism industry, both domestic and international, in coordination with its attached agencies and other government instrumentalities. It shall instill in the Filipino the industry's fundamental importance in the generation of employment, investment and foreign exchange.

VISION

Position the Philippines as a premier tourist destination in Asia

MISSION

Formulate tourism plans and programs to promote, develop and regulate the country's tourism industry as a major socio-economic activity that generates foreign currency and local employment, and to spread the benefits of tourism to a wider segment of the population with the support, assistance, and cooperation of both the private and public sectors

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

1. Globally competitive and innovative industry and services

ORGANIZATIONAL OUTCOME

1. Increased international and domestic visitors
2. Diversified tourism products and markets
3. Increased quality of visitor experience
4. Widened tourism beneficiaries

New Appropriations, by Program/Project

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		<u>Current Operating Expenditures</u>				
		Personnel Services	Maintenance and Other Operating Expenses	Financial Expenses	Capital Outlays	Total
PROGRAMS						
100000000	General Administration and Support	P 57,045,000	P 145,453,000	P 13,000	P 2,074,000	P 204,585,000
200000000	Support to Operations	80,709,000	177,571,000	6,367,000	178,000	264,825,000
300000000	Operations	110,162,000	457,945,000	545,000	105,088,000	673,740,000
	NFO 1: Technical Advisory Services	14,154,000	110,829,000	545,000	140,000	125,668,000
	NFO 2: Tourism Regulatory Services	96,008,000	347,116,000		104,948,000	548,072,000
Total, Programs		247,916,000	780,969,000	6,925,000	107,340,000	1,143,150,000

GENERAL APPROPRIATIONS ACT, FY 2014

PROJECT(s)

400000000	Locally Funded Project(s)	569,750,000	250,000	570,000,000
Total, Project(s)		569,750,000	250,000	570,000,000
TOTAL NEW APPROPRIATIONS		P 247,916,000	P 1,350,719,000	P 7,175,000
		P 107,340,000	P 1,713,150,000	

New Appropriations, by Central/Regional Allocation

REGION	<u>Current Operating Expenditures</u>				
	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Financial Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
CENTRAL OFFICE	P 166,951,000	P 1,089,209,000	P 7,175,000	P 2,392,000	P 1,265,727,000
Regional Allocation	80,965,000	261,510,000		104,948,000	447,423,000
National Capital Region (NCR)	10,642,000	13,280,000			23,922,000
Region I - Ilocos	7,257,000	15,580,000		4,632,000	27,469,000
Region II - Cagayan Valley	4,671,000	8,740,000		5,215,000	18,626,000
Cordillera Administrative Region (CAR)	5,212,000	14,671,000		10,136,000	30,019,000
Region III - Central Luzon	5,215,000	11,730,000			16,945,000
Region IVA - CALABARZON	8,638,000	14,035,000		8,145,000	30,818,000
Region IVB - MIMAROPA		17,371,000		3,275,000	20,646,000
Region V - Bicol	4,427,000	31,093,000			35,520,000
Region VI - Western Visayas	4,494,000	25,805,000		20,972,000	51,271,000
Region VII - Central Visayas	6,350,000	15,769,000		25,648,000	47,767,000
Region VIII - Eastern Visayas	4,287,000	19,639,000		10,702,000	34,628,000
Region IX - Zamboanga Peninsula	4,242,000	8,612,000		375,000	13,229,000
Region X - Northern Mindanao	4,070,000	12,758,000		4,453,000	21,281,000
Region XI - Davao	4,146,000	17,085,000			21,231,000
Region XII - SOCCSKSARGEN	3,436,000	10,305,000		11,395,000	25,136,000
Region XIII - CARAGA	3,878,000	25,037,000			28,915,000
TOTAL NEW APPROPRIATIONS	P 247,916,000	P 1,350,719,000	P 7,175,000	P 107,340,000	P 1,713,150,000

Special Provision(s)

1. **Tourism Development Fund.** In addition to the amounts appropriated herein, Five Million Five Hundred Thirty Eight Thousand Pesos (P5,538,000) sourced from accreditation fees and identification card, and sticker and code fees, constituted into the Tourism Development Fund, shall be used for the development, promotion and marketing of tourism and other projects in accordance with Section 16 of R.A. No. 9593.

Releases from said Fund shall be subject to the submission of a Special Budget pursuant to Section 35, Chapter 5, Book VI of E.O. No. 292, s. 1987.

The DOT shall submit, either in printed form or by way of electronic document, to the DBM, the House Committee on Appropriations and the Senate Committee on Finance, separate quarterly reports on the financial and physical accomplishments of this Fund. The Secretary of Tourism and the Agency's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the DOT.

2. **Income from Merchandising Operations.** In addition to the amounts appropriated herein, Three Hundred Million Pesos (P300,000,000) sourced from the net profits of the merchandising operations of the Duty Free Philippines shall be used for: (i) all national flagship projects and manpower enhancement/development programs, and critical projects; and (ii) projects for the development of tourism industry as well as tourism-related projects and activities in accordance with E.O. No. 46, s. 1986.

Releases from said amount shall be subject to the submission of a Special Budget pursuant to Section 35, Chapter 5, Book VI of E.O. No. 292.

The DOT shall submit, either in printed form or by way of electronic document to the DBM, copy furnished the House Committee on Appropriations and the Senate Committee on Finance, quarterly reports on the physical and financial accomplishments of this income. The Secretary of Tourism and the Agency's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the DOT.

3. Income and Unexpended Funds for Expositions and Similar Events. All income and any unexpended funds in connection with government participation in expositions and other similar events shall be deposited with the National Treasury as income of the General Fund pursuant to Section 44, Chapter 5, Book VI of E.O. No. 292.

4. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES :

1. Develop competitive tourist products and destinations
2. Improve market access, connectivity, and destination infrastructure
3. Improve tourism institutional governance and human resources

Major Final Output (MFO) / Performance Indicators

Targets

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MFO 1: TECHNICAL ADVISORY SERVICES	
Technical Assistance	
No. of technical assistance/advisories provided to stakeholders	3,534
No. of persons trained in the tourism industry and LGUs	22,893
No. of training days delivered	1,232
% of entities assisted that rate the technical service as satisfactory or better	90%
% of entities' requests for assistance responded to within one (1) week	90%
MFO 2: TOURISM REGULATORY SERVICES	
Accreditation	
No. of accreditation applications and renewals acted upon	3,588
% of accredited entities with detected violations of accreditation	5%
% of applications for accreditation acted upon within 3 weeks of application	90%
Monitoring	
No. of accredited tourism enterprises monitored or surveyed with reports issued	1,916
% of submitted reports that resulted in the issuance of notice of violations and penalties imposed	5%
% of accredited tourism enterprises inspected twice over the past two years	80%
Enforcement	
No. of enforcement actions undertaken	369
No. of accredited tourism enterprise operators with two or more recorded violations over the last two years as a % of total number of accredited operators with recorded violations over the last two years	179
% of submitted reports that resulted in issuance of notice of violations or cancellation of accreditation	5%
% of notification issued within 72 hours from receipt of monitoring report	90%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.