# Appropriations/Obligations

(In Thousand Pesos)

	(	Cash-Based	)
Description	2024	2025	2026
New General Appropriations	82,080	110,593	71,264
General Fund	82,080	110,593	71,264
Automatic Appropriations	1,110	1,147	1,324
Retirement and Life Insurance Premiums	1,110	1,147	1,324
Continuing Appropriations	31,084	17,258	
Unreleased Appropriation for Capital Outlays R.A. No. 11936	7,500		
Unreleased Appropriation for MOOE R.A. No. 11936	8,525		
Unobligated Releases for Capital Outlays R.A. No. 11936 R.A. No. 11975	5,517	4,200	
Unobligated Releases for MOOE R.A. No. 11936 R.A. No. 11975	9,542	13,058	
Budgetary Adjustment(s)	4,366		
Release(s) from: Unprogrammed Appropriation For Payment of Personnel Benefits	4,366		
Total Available Appropriations	118,640	128,998	72,588
Unused Appropriations	( 40,338)	( 17,258)	
Unreleased Appropriation Unobligated Allotment	( 16,025) ( 24,313)	( 17,258)	
TOTAL OBLIGATIONS	78,302 =========	111,740	72,588

(		Cash-Based	)	
GAS / STO / OPERATIONS / PROJECTS	2024 Actual	2025 Current	2026 Proposed	
<b>G</b> eneral Administration and Support	28,294,000	43,280,000	22,687,000	
Regular	28,294,000	43,280,000	22,687,000	
PS MOOE CO	10,794,000 17,500,000	15,505,000 23,575,000 4,200,000	14,403,000 8,284,000	

Operations	50,008,000	68,460,000	49,901,000	
Regular	50,008,000	68,460,000	49,901,000	
PS MOOE	8,337,000 36,818,000	6,085,000 62,375,000	11,600,000 38,301,000	
CO	4,853,000	02,373,000	38,301,000	
OTAL AGENCY BUDGET	78,302,000	111,740,000	72,588,000	
Regular	78,302,000	111,740,000	72,588,000	
PS	19,131,000	21,590,000	26,003,000	
MOOE CO	54,318,000	85,950,000	46,585,000	
	4,853,000	4,200,000		
	S	STAFFING SUMMARY		
			2026	
	2024	2025	2026	
OTAL STAFFING				
Total Number of Authorized Positions Total Number of Filled Positions roposed New Appropriations Language	21 17 perations, as indicated here	21 17	21 17	P 71,264,0
Total Number of Authorized Positions Total Number of Filled Positions	17	17 eunder		P 71,264,0 ======
Total Number of Authorized Positions Total Number of Filled Positions  roposed New Appropriations Language	17 perations, as indicated here	17 eunder	17	
Total Number of Authorized Positions Total Number of Filled Positions  roposed New Appropriations Language For general administration and support, and op	17	17 eunder		
Total Number of Authorized Positions Total Number of Filled Positions  Toposed New Appropriations Language For general administration and support, and op	17 perations, as indicated here	17 eunder	17	TOTAL
Total Number of Authorized Positions Total Number of Filled Positions  roposed New Appropriations Language For general administration and support, and op  OPERATIONS BY PROGRAM  HILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM	PENDITURE PROGRAM BY CENTRA	PROPOSED 2026  MOOE  38,301,000	( Cash-Based ) CO	TOTAL 49,345,000
Total Number of Authorized Positions Total Number of Filled Positions  Toposed New Appropriations Language For general administration and support, and op  OPERATIONS BY PROGRAM  HILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM	PENDITURE PROGRAM BY CENTRA	PROPOSED 2026  MOOE  38,301,000	( Cash-Based ) CO	TOTAL 49,345,000
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- 1. Interest Income of the National Endowment Fund for Children's Television. The interest income of the National Endowment Fund for Children's Television shall be used as grant to qualified producers and organizations of proven track record in the production of high quality children's television programs, with priority given to independent producers and organizations in accordance with Section 12 of R.A. No. 8370.
- Reporting and Posting Requirements. The National Council for Children's Television (NCCT) shall submit quarterly
  reports on its financial and physical accomplishments, within thirty (30) days after the end of every quarter, through
  the following:
  - (a) URS or other electronic means for reports not covered by the URS until such time that all agencies have fully migrated to the BTMS; and
    - (b) NCCT's website.

The NCCT shall send written notice when said reports have been submitted or posted on its website to the DBM, House of Representatives, Senate of the Philippines, House Committee on Appropriations, Senate Committee on Finance, and other offices where the submission of reports is required under existing laws, rules, and regulations. The date of notice to said agencies shall be considered the date of compliance with this requirement.

3. Appropriations for Activities or Projects. The amounts appropriated herein shall be used specifically for the following activities or projects in the indicated amounts and conditions:

		Current Operating	g Expenditures		
		Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total
A.REGULAR PROGRA	MS				
1000000000000000	General Administration and Support	13,635,000	8,284,000		21,919,000
100000100001000	General Management and Supervision	13,635,000	8,284,000		21,919,000
Sub-total, Gener	al Administration and Support	13,635,000	8,284,000		21,919,000
300000000000000	Operations	11,044,000	38,301,000		49,345,000
3101000000000000	CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM	11,044,000	38,301,000		49,345,000
310100100001000	Child-Friendly Television Development Services	11,044,000	38,301,000		49,345,000
Sub-total, Opera	tions	11,044,000	38,301,000		49,345,000
TOTAL NEW APPROF	PRIATIONS	P 24,679,000	P 46,585,000		P 71,264,000

	(	Cash-Based	)
	2024	2025	2026
Current Operating Expenditures			
Personnel Services			
Civilian Personnel			
Permanent Positions			
Basic Salary	7,436	9,562	11,029
Total Permanent Positions	7,436	9,562	11,029
Other Compensation Common to All			
Personnel Economic Relief Allowance	618	408	408
Representation Allowance	155	120	120
Transportation Allowance	108	120	120
Clothing and Uniform Allowance	90	119	119
Honoraria	516	516	528
Mid-Year Bonus - Civilian	703	796	919
Year End Bonus	803	796	919
Cash Gift	195	85	85
Productivity Enhancement Incentive	195	85	85
Step Increment		24	28
Total Other Compensation Common to All	3,383	3,069	3,331
Other Compensation for Specific Groups			
Other Personnel Benefits	626		
Total Other Compensation for Specific Groups	626		
Other Denefite			
Other Benefits	1 110	4 447	4 224
Retirement and Life Insurance Premiums	1,110	1,147	1,324
PAG-IBIG Contributions	18	41	41
PhilHealth Contributions  Employees Compensation Insurance Bremiums	328 42	224 21	255 21
Employees Compensation Insurance Premiums	42	21	21
Total Other Benefits	1,498	1,433	1,641
Non-Permanent Positions	6,188	7,526	10,002
TOTAL PERSONNEL SERVICES	19,131	21,590	26,003
Maintenance and Other Operating Expenses			
Training and Scholarship Expenses	30,430	48,013	36,692
Supplies and Materials Expenses	2,200	3,603	4,400
Utility Expenses	1,305	4,234	1,699
Communication Expenses	260	817	42
Confidential, Intelligence and Extraordinary			
Expenses			
Extraordinary and Miscellaneous Expenses	136	136	136
Professional Services	2,500	7,505	
Repairs and Maintenance	_,===	25	201
Financial Assistance/Subsidy	6,050		
Taxes, Insurance Premiums and Other Fees	60	50	50
Other Maintenance and Operating Expenses	30		35
Representation Expenses		25	25
Transportation and Delivery Expenses	227	682	300
Rent/Lease Expenses	9,840	15,391	2,224
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Subscription Expenses Other Maintenance and Operating Expenses	1,310	5,394 75	576 240
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	54,318	85,950	46,585
TOTAL CURRENT OPERATING EXPENDITURES	73,449	107,540	72,588
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay Transportation Equipment Outlay	4,853	4,200	
TOTAL CAPITAL OUTLAYS	4,853	4,200	
GRAND TOTAL	78,302	111,740	72,588

SECTOR OUTCOME : Promote  $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

ORGANIZATIONAL OUTCOME : Quality Child-Friendly Television Programs Promoted

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	2024 GAA Targets	Actual
Quality Child-Friendly Television Programs Promoted		P 50,008,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 50,008,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	41.27%
<ol> <li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li> </ol>	1	2
Output Indicator(s)  1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	30	30 .
<ol> <li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li> </ol>	95%	98.61%

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2025 Targets	2026 NEP Targets
Quality Child-Friendly Television Programs Promoted		P 68,460,000	P 49,901,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 68,460,000	P 49,901,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	15% (3.6 hours)	15% (3.6 hours)
<ol><li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li></ol>	1	1	1
Output Indicator(s) 1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	29	30	30
<ol><li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li></ol>	95%	95%	95%

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(In Thousand Pesos)

	(	Cash-Based	)
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MOOE CO	54,318,000	85,950,000	46,585,000	
	4,853,000	4,200,000		
	S	STAFFING SUMMARY		
			2026	
	2024	2025	2026	
OTAL STAFFING				
Total Number of Authorized Positions Total Number of Filled Positions roposed New Appropriations Language	21 17 perations, as indicated here	21 17	21 17	P 71,264,0
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- 1. Interest Income of the National Endowment Fund for Children's Television. The interest income of the National Endowment Fund for Children's Television shall be used as grant to qualified producers and organizations of proven track record in the production of high quality children's television programs, with priority given to independent producers and organizations in accordance with Section 12 of R.A. No. 8370.
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Sub-total, Opera	tions	11,044,000	38,301,000		49,345,000
TOTAL NEW APPROF	PRIATIONS	P 24,679,000	P 46,585,000		P 71,264,000

	(	Cash-Based	)
	2024	2025	2026
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Civilian Personnel			
Permanent Positions			
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Representation Allowance	155	120	120
Transportation Allowance	108	120	120
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Honoraria	516	516	528
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Maintenance and Other Operating Expenses			
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Confidential, Intelligence and Extraordinary			
Expenses			
Extraordinary and Miscellaneous Expenses	136	136	136
Professional Services	2,500	7,505	
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Financial Assistance/Subsidy	6,050		
Taxes, Insurance Premiums and Other Fees	60	50	50
Other Maintenance and Operating Expenses	30		35
Representation Expenses		25	25
Transportation and Delivery Expenses	227	682	300
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Subscription Expenses Other Maintenance and Operating Expenses	1,310	5,394 75	576 240
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	54,318	85,950	46,585
TOTAL CURRENT OPERATING EXPENDITURES	73,449	107,540	72,588
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay Transportation Equipment Outlay	4,853	4,200	
TOTAL CAPITAL OUTLAYS	4,853	4,200	
GRAND TOTAL	78,302	111,740	72,588

SECTOR OUTCOME : Promote  $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

ORGANIZATIONAL OUTCOME : Quality Child-Friendly Television Programs Promoted

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	2024 GAA Targets	Actual
Quality Child-Friendly Television Programs Promoted		P 50,008,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 50,008,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	41.27%
<ol> <li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li> </ol>	1	2
Output Indicator(s)  1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	30	30 .
<ol> <li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li> </ol>	95%	98.61%

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2025 Targets	2026 NEP Targets
Quality Child-Friendly Television Programs Promoted		P 68,460,000	P 49,901,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 68,460,000	P 49,901,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	15% (3.6 hours)	15% (3.6 hours)
<ol><li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li></ol>	1	1	1
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PS MOOE CO	19,131,000 54,318,000 4,853,000	21,590,000 85,950,000 4,200,000	26,003,000 46,585,000	
		STAFFING SUMMARY		
	2024	2025	2026	
TOTAL STAFFING  Total Number of Authorized Positions  Total Number of Filled Positions  Proposed New Appropriations Language  For general administration and support, and ope	21 17 erations, as indicated here	21 17	21 17	
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- 1. Interest Income of the National Endowment Fund for Children's Television. The interest income of the National Endowment Fund for Children's Television shall be used as grant to qualified producers and organizations of proven track record in the production of high quality children's television programs, with priority given to independent producers and organizations in accordance with Section 12 of R.A. No. 8370.
- 2. Reporting and Posting Requirements. The National Council for Children's Television (NCCT) shall submit quarterly reports on its financial and physical accomplishments, within thirty (30) days after the end of every quarter, through the following:
  - (a) URS or other electronic means for reports not covered by the URS until such time that all agencies have fully migrated to the BTMS; and
    - (b) NCCT's website.

The NCCT shall send written notice when said reports have been submitted or posted on its website to the DBM, House of Representatives, Senate of the Philippines, House Committee on Appropriations, Senate Committee on Finance, and other offices where the submission of reports is required under existing laws, rules, and regulations. The date of notice to said agencies shall be considered the date of compliance with this requirement.

3. Appropriations for Activities or Projects. The amounts appropriated herein shall be used specifically for the following activities or projects in the indicated amounts and conditions:

		Current Operating	Expenditures			
		Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays		Total
A.REGULAR PROGRA	MS					
1000000000000000	General Administration and Support	13,635,000	8,284,000			21,919,000
100000100001000	General Management and Supervision	13,635,000	8,284,000			21,919,000
Sub-total, Gener	al Administration and Support	13,635,000	8,284,000			21,919,000
300000000000000	Operations .	11,044,000	38,301,000			49,345,000
3101000000000000	CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM	11,044,000	38,301,000			49,345,000
310100100001000	Child-Friendly Television Development Services	11,044,000	38,301,000			49,345,000
Sub-total, Opera	tions	11,044,000	38,301,000			49,345,000
TOTAL NEW APPROP	RIATIONS	P 24,679,000 P	46,585,000		P ====	71,264,000

	(	Cash-Based	)
	2024	2025	2026
Current Operating Expenditures			
Personnel Services			
Civilian Personnel			
Permanent Positions			
Basic Salary	7,436	9,562	11,029
Total Permanent Positions	7,436	9,562	11,029
Other Compensation Common to All			
Personnel Economic Relief Allowance	618	408	408
Representation Allowance	155	120	120
Transportation Allowance	108	120	120
Clothing and Uniform Allowance	90	119	119
Honoraria	516	516	528
Mid-Year Bonus - Civilian	703	796	919
Year End Bonus	803	796	919
Cash Gift	195	85	85
Productivity Enhancement Incentive	195	85	85
Step Increment		24	28
Total Other Compensation Common to All	3,383	3,069	3,331
Other Compensation for Specific Groups			
Other Personnel Benefits	626		
Total Other Compensation for Specific Groups	626		
Other Denefite			
Other Benefits	1 110	4 447	4 224
Retirement and Life Insurance Premiums	1,110	1,147	1,324
PAG-IBIG Contributions	18	41	41
PhilHealth Contributions  Employees Compensation Insurance Bremiums	328 42	224 21	255 21
Employees Compensation Insurance Premiums	42	21	21
Total Other Benefits	1,498	1,433	1,641
Non-Permanent Positions	6,188	7,526	10,002
TOTAL PERSONNEL SERVICES	19,131	21,590	26,003
Maintenance and Other Operating Expenses			
Training and Scholarship Expenses	30,430	48,013	36,692
Supplies and Materials Expenses	2,200	3,603	4,400
Utility Expenses	1,305	4,234	1,699
Communication Expenses	260	817	42
Confidential, Intelligence and Extraordinary			
Expenses			
Extraordinary and Miscellaneous Expenses	136	136	136
Professional Services	2,500	7,505	
Repairs and Maintenance	_,,	25	201
Financial Assistance/Subsidy	6,050		
Taxes, Insurance Premiums and Other Fees	60	50	50
Other Maintenance and Operating Expenses	30		35
Representation Expenses		25	25
Transportation and Delivery Expenses	227	682	300
Rent/Lease Expenses	9,840	15,391	2,224
1	. ,	,	-,

Subscription Expenses Other Maintenance and Operating Expenses	1,310	5,394 75	576 240
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	54,318	85,950	46,585
TOTAL CURRENT OPERATING EXPENDITURES	73,449	107,540	72,588
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay Transportation Equipment Outlay	4,853	4,200	
TOTAL CAPITAL OUTLAYS	4,853	4,200	
GRAND TOTAL	78,302	111,740	72,588

SECTOR OUTCOME : Promote  $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

ORGANIZATIONAL OUTCOME : Quality Child-Friendly Television Programs Promoted

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	2024 GAA Targets	Actual
Quality Child-Friendly Television Programs Promoted		P 50,008,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 50,008,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	41.27%
<ol> <li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li> </ol>	1	2
Output Indicator(s) 1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	30	30 .
<ol> <li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li> </ol>	95%	98.61%

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2025 Targets	2026 NEP Targets
Quality Child-Friendly Television Programs Promoted		P 68,460,000	P 49,901,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 68,460,000	P 49,901,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	15% (3.6 hours)	15% (3.6 hours)
<ol><li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li></ol>	1	1	1
Output Indicator(s) 1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	29	30	30
<ol><li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li></ol>	95%	95%	95%

# Appropriations/Obligations

(In Thousand Pesos)

	(	Cash-Based	)
Description	2024	2025	2026
New General Appropriations	82,080	110,593	71,264
General Fund	82,080	110,593	71,264
Automatic Appropriations	1,110	1,147	1,324
Retirement and Life Insurance Premiums	1,110	1,147	1,324
Continuing Appropriations	31,084	17,258	
Unreleased Appropriation for Capital Outlays R.A. No. 11936 Unreleased Appropriation for MOOE	7,500		
R.A. No. 11936	8,525		
Unobligated Releases for Capital Outlays R.A. No. 11936 R.A. No. 11975	5,517	4,200	
Unobligated Releases for MOOE R.A. No. 11936 R.A. No. 11975	9,542	13,058	
Budgetary Adjustment(s)	4,366		
Release(s) from: Unprogrammed Appropriation For Payment of Personnel Benefits	4,366		
Total Available Appropriations	118,640	128,998	72,588
Unused Appropriations	( 40,338)	( 17,258)	
Unreleased Appropriation Unobligated Allotment	( 16,025) ( 24,313)	( 17,258)	
TOTAL OBLIGATIONS	78,302	111,740	72,588

	(	Cash-Based	)
GAS / STO / OPERATIONS / PROJECTS	2024 Actual	2025 Current	2026 Proposed
General Administration and Support	28,294,000	43,280,000	22,687,000
Regular	28,294,000	43,280,000	22,687,000
PS MOOE CO	10,794,000 17,500,000	15,505,000 23,575,000 4,200,000	14,403,000 8,284,000

Operations	50,008,000	68,460,000	49,901,000	
Regular	50,008,000	68,460,000	49,901,000	
PS MOOE CO	8,337,000 36,818,000 4,853,000	6,085,000 62,375,000	11,600,000 38,301,000	
DTAL AGENCY BUDGET	78,302,000	111,740,000	72,588,000	
Regular	78,302,000	111,740,000	72,588,000	
PS MOOE CO	19,131,000 54,318,000 4,853,000	21,590,000 85,950,000 4,200,000	26,003,000 46,585,000	
		CTAFFING CUMMARY		
	2024	STAFFING SUMMARY 2025	2026	
		2025	2026	
TOTAL STAFFING Total Number of Authorized Positions Total Number of Filled Positions  Proposed New Appropriations Language For general administration and support, and ope	21 17 erations, as indicated here	21 17	21 17	
Total Number of Authorized Positions Total Number of Filled Positions roposed New Appropriations Language	17	17	17	
Total Number of Authorized Positions Total Number of Filled Positions  roposed New Appropriations Language For general administration and support, and ope	17	17		
Total Number of Authorized Positions Total Number of Filled Positions  Toposed New Appropriations Language	17	17 eunder		P 71,264, ======= TOTAL
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	(	Cash-Based	)
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Clothing and Uniform Allowance	90	119	119
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Rent/Lease Expenses	J,0 <del>4</del> 0	13,351	2,224

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TOTAL CURRENT OPERATING EXPENDITURES	73,449	107,540	72,588
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay Transportation Equipment Outlay	4,853	4,200	
TOTAL CAPITAL OUTLAYS	4,853	4,200	
GRAND TOTAL	78,302	111,740	72,588

SECTOR OUTCOME : Promote  $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

ORGANIZATIONAL OUTCOME : Quality Child-Friendly Television Programs Promoted

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	2024 GAA Targets	Actual
Quality Child-Friendly Television Programs Promoted		P 50,008,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 50,008,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	41.27%
<ol> <li>Number of policies concerning children and media prepared which are adopted/approved by concerned agencies</li> </ol>	1	2
Output Indicator(s)  1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
<ol><li>Number of workshops, seminars, trainings, and conferences conducted</li></ol>	30	30 .
<ol> <li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li> </ol>	95%	98.61%

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2025 Targets	2026 NEP Targets
Quality Child-Friendly Television Programs Promoted		P 68,460,000	P 49,901,000
CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM		P 68,460,000	P 49,901,000
Outcome Indicator(s) 1. Percentage of television airtime dedicated to child-friendly programs	15% (3.6 hours)	15% (3.6 hours)	15% (3.6 hours)
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<ol><li>Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better</li></ol>	95%	95%	95%