# C. BUREAU OF COMMUNICATIONS SERVICES

(In Thousand Pesos)			
Description	2016	2017	2018
New General Appropriations	35,420	40,339	36,097
General Fund	35,420	40,339	36,097
Automatic Appropriations	1,657	1,705	1,755
Retirement and Life Insurance Premiums	1,657	1,705	1,755
Continuing Appropriations	267	86	
Unobligated Releases for Capital Outlays R.A. No. 10717 Unobligated Releases for MOOE R.A. No. 10651	267	18	
R.A. No. 10717		68	
Budgetary Adjustment(s)	2,543		
<pre>Transfer(s) from:    Miscellaneous Personnel Benefits Fund</pre>	2,543		<u> </u>
Total Available Appropriations	39,887	42,130	37,852
Unused Appropriations	( 2,334)	( 86)	
Unreleased Appropriation Unobligated Allotment	( 2,125) ( 209)	( 86)	
ottobilgarda villa emetre		/	
	37,553 ===================================	42,044	37,852
TOTAĹ OBLIGATIONS  GAS / STO /	37,553 EXPENDITURE PROGRAM (in pesos) 2016	42,044	<b>2018</b>
TOTAĹ OBLIGATIONS	37,553  EXPENDITURE PROGRAM (in pesos)	42,044	·
TOTAĹ OBLIGATIONS  GAS / STO /	37,553 EXPENDITURE PROGRAM (in pesos) 2016	42,044	2018 Proposed
TOTAĹ OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS	37,553 ===================================	42,044 	<b>2018</b>
TOTAĹ OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support	37,553 ===================================	42,044 ===================================	2018 Proposed 20,927,000 20,927,000
TOTAĹ OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support  Regular  PS MOOE	37,553 ===================================	42,044 ===================================	2018 Proposed 20,927,000 20,927,000 11,851,000 9,076,000
TOTAĹ OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support  Regular  PS MOOE CO	37,553 ===================================	42,044 ===================================	2018 Proposed 20,927,000 20,927,000 11,851,000 9,076,000
TOTAL OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support  Regular  PS MOOE CO Operations  Regular  PS	37,553 ===================================	2017 Current 25,581,000 25,581,000 16,587,000 8,994,000	2018 Proposed  20,927,000  20,927,000  11,851,000 9,076,000  16,925,000  10,607,000
TOTAL OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support  Regular  PS MOOE CO  Operations  Regular  PS MOOE  Regular  PS MOOE	37,553 ===================================	2017 Current  25,581,000  25,581,000  16,587,000 8,994,000  16,463,000  16,463,000  10,625,000	2018 Proposed  20,927,000  20,927,000  11,851,000 9,076,000  16,925,000  10,607,000 6,318,000
TOTAL OBLIGATIONS  GAS / STO / OPERATIONS / PROJECTS  General Administration and Support  Regular  PS MOOE CO Operations  Regular  PS	37,553 ===================================	2017 Current  25,581,000  25,581,000  16,587,000 8,994,000  16,463,000  16,463,000  10,625,000 5,838,000	2018 Proposed 20,927,000

#### STAFFING SUMMARY

	2016	2017	2018
TOTAL STAFFING Total Number of Authorized Positions Total Number of Filled Positions	94 41	94 41	94 41

Proposed New Appropriations Language

		PROPOSED 2018		
OPERATIONS BY PROGRAM	PS	MOOE	.CO	TOTAL
GOVERNMENT COMMUNICATIONS PROGRAM	9,725,000	6,318,000		16,043,000

# EXPENDITURE PROGRAM BY CENTRAL / REGIONAL ALLOCATION, 2018 (in pesos)

REGION	PS	MOOE		TOTAL
Regional Allocation	20,703,000	15,394,000	<u> </u>	36,097,000
National Capital Region (NCR)	20,703,000	15,394,000		36,097,000
TOTAL AGENCY BUDGET	20,703,000	15,394,000	=======================================	36,097,000

#### SPECIAL PROVISION(S)

New Appropriations, by Programs/Activities/Projects

		Current Operatin	g Expenditures		
		Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total
PROGRAMS					
1000000000000000	General Administration and Support	10,978,000	9,076,000		20,054,000
100000100001000	General management and supervision	9,812,000	9,076,000		18,888,000
100000100002000	Administration of Personnel Benefits	1,166,000		-	1,166,000
Sub-total, Gener	al Administration and Support	10,978,000	9,076,000	<u>.</u>	20,054,000
3000000000000000	Operations	9,725,000	6,318,000	-	16,043,000

<sup>1.</sup> Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the following activities in the indicated amounts and conditions:

21000000000000	OO . Dublic access				
3100000000000000	OO : Public access, engagement and understanding of Presidential policies government programs achieved	and 9,725,000	6,318,000		16,043,000
			0,510,000		10,043,000
3101000000000000	GOVERNMENT COMMUNICATIONS PROGRAM	9,725,000	6,318,000	•	16,043,000
310100100001000	Development and production of				
	special publications and audio-visual information / communication materials	7,846,000	870,000		8,716,000
310100100002000	Production and dissemination				
	of print publications	1,879,000	3,538,000		5,417,000
310100100003000	Research, planning and		4 040 000		4 040 000
	evaluation		1,910,000		1,910,000
Sub-total, Opera	itions	9,725,000	6,318,000		16,043,000
TOTAL NEW APPROF	PRIATIONS	P 20,703,000	P 15,394,000		P 36,097,000
			======================================		
				•	
Obligations, by	Object of Expenditures				
CYs 2016-2018 (In Thousand Pes	os)				
(III II)ousanu Fes	103)		2047	2040	
		2016	2017	2018	
Current Operatir	ng Expenditures				
Personnel Se	ervices			ř	
Civilian	Personnel				
Permar	nent Positions				
	Basic Salary	12,142	14,206	14,626	
Tota	al Permanent Positions	12,142	14,206	14,626	
Other	Compensation Common to All		4 000	204	
	Personnel Economic Relief Allowance	1,024 348	1,032 288	984 288	
	Representation Allowance Fransportation Allowance	240	288	288	
	Clothing and Uniform Allowance	215	215	205	
	Overtime Pay	81			
	Mid-Year Bonus - Civilian	1,097	1,184	1,218	
	Year End Bonus	1,073	1,184	1,218	
	Cash Gift	215	215 98	205 37	
	Step Increment Productivity Enhancement Incentive	210	215	205	
	Performance Based Bonus	439	-7		
Tota	al Other Compensation Common to All	4,942	4,719	4,648	
0ther	Compensation for Specific Groups				
	Lump-sum for Compensation Adjustment	1,000			
	Other Personnel Benefits	786	129		
•	Anniversary Bonus - Civilian				
Tota	al Other Compensation for Specific Groups	1,786	129		
	Benefits				
	Retirement and Life Insurance Premiums	1,567	1,705	1,755	
	PAG-IBIG Contributions	51	52	49 120	
	PhilHealth Contributions	133	123 52	130 49	
				44	
	Employees Compensation Insurance Premiums	51			
,	Retirement Gratuity	51	4,891	891	
		51 35			

Total Other Benefits	1,837	8,158	3,184
TOTAL PERSONNEL SERVICES	20,707	27,212	22,458
Maintenance and Other Operating Expenses			
Travelling Expenses	305	315	315
Training and Scholarship Expenses	968	340	620
Supplies and Materials Expenses	3,631	3,318	3,884
Utility Expenses	1,829	1,800	1,830
Communication Expenses	1,082	1,311	1,146
Survey, Research, Exploration and			
Development Expenses	214	200	200
Confidential, Intelligence and Extraordinary			
Expenses			
Extraordinary and Miscellaneous Expenses	117	118	118
Professional Services	594	690	660
General Services	557	590	590
Repairs and Maintenance	890	600	618
Taxes, Insurance Premiums and Other Fees	43	130	130
Other Maintenance and Operating Expenses			
Printing and Publication Expenses	864	490	411
Representation Expenses	8		
Transportation and Delivery Expenses	50	50	50
Rent/Lease Expenses	3,934	3,825	3,822
Subscription Expenses	203	150	200
Other Maintenance and Operating Expenses	700	905	800
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	15,989	14,832	15,394
TOTAL CURRENT OPERATING EXPENDITURES	36,696	42,044	37,852
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay	857		
TOTAL CAPITAL OUTLAYS	857		<u> </u>
GRAND TOTAL	37,553	42,044	37,852
	<del></del>		

## STRATEGIC OBJECTIVES

SECTOR OUTCOME : People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL

OUTCOME

: Public access, engagement and understanding of Presidential policies and government

programs achieved

### PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs) 2016 Actual 2017 Targets

Public access, engagement and understanding of

Public access, engagement and understanding of Presidential policies and government programs achieved

Percentage of target audience who gained awareness of presidential policies and government programs after exposure to printed/ digital information material and special events 100%

90% of target audience gained awareness after exposure to printed/ digital information material and special events

MFO / Performance Indicators	2016 Targets	2016 Actual	2017 GAA Targets
FO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES		,	
ommunications Programs, Projects and Activities		`	
Conceptualized and Implemented			
Number of communication programs, projects and activities conceptualized and implemented	70,640	117,645	72,658
Communication programs, projects and activities			·
conceptualized and implemented rated good or better	90%	100%	90%
Communication programs, projects and activities			
<pre>implemented three working days prior to prescribed schedule</pre>	90%	90%	90%
			•
RGANIZATIONAL OUTCOMES (OOS) / PERFORMANCE INDICATORS (PIs)	Ba	seline	2018 Targets
	Ва	seline	2018 Targets
RGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)  ublic access, engagement and understanding of    Presidential policies and government programs    achieved	Ва	seline	2018 Targets
ublic access, engagement and understanding of Presidential policies and government programs	Ва	seline	2018 Targets
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM  Outcome Indicator	Ва	seline	
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM	Ва	seline	2018 Targets 90%
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM  Outcome Indicator  1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events  Output Indicators	Ba	seline	
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM  Outcome Indicator  1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events	Ba	seline	
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM  Outcome Indicator  1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events  Output Indicators  1. Number of communication materials and events produced and disseminated  2. Percentage of the feedback survey respondents from	Ba	seline	90%
ublic access, engagement and understanding of Presidential policies and government programs achieved  OVERNMENT COMMUNICATIONS PROGRAM  Outcome Indicator  1. Percentage of the feedback survey respondents from the target audience who gained awareness of presidential policies and government programs after exposure to print and digital information materials and events  Output Indicators  1. Number of communication materials and events produced and disseminated	Ba	seline	90%