C. BUREAU OF COMMUNICATIONS SERVICES

Appropriations/Obligations			
(In Thousand Pesos)			
Description	2015	2016	2017
New General Appropriations	32,388	35,420	40,339
General Fund	32,388	35,420	40,339
Automatic Appropriations	1,697	1,546	1,705
Retirement and Life Insurance Premiums	1,697	1,546	1,705
Continuing Appropriations	_	267	
Unobligated Releases for MOOE R.A. No. 10651		267	

Budgetary Adjustment(s)	1,612			
<pre>Transfer(s) from: Miscellaneous Personnel Benefits Fund</pre>	1,612			
Total Available Appropriations	35,697	37,233	42,044	
Unused Appropriations	(1,163)	(267)		
Unobligated Allotment	(1,163)	(267)		
TOTAL OBLIGATIONS	34,534	36,966 ==================================	42,044 =======	
EXI	PENDITURE PROGRAM (in pesos)			
No./ GASS / STO / Code OPERATIONS / PROJECTS	2015 Actual	2016 Current	2017 Proposed	
000001000000000 General Administration and Support	18,555,000	21,428,000	25,581,000	
PS MOOE CO	9,796,000 8,759,000	10,759,000 9,794,000 875,000	16,587,000 8,994,000	
00000300000000	15,979,000	15,538,000	16,463,000	
PS MOOE	10,446,000 5,533,000	9,540,000 5,998,000	10,625,000 5,838,000	
TOTAL AGENCY BUDGET	34,534,000	36,966,000	42,044,000	
PS MOOE CO	20,242,000 14,292,000	20,299,000 15,792,000 875,000	27,212,000 14,832,000	
		STAFFING SUMMARY		
	2015	2016	2017	
TOTAL STAFFING Total Number of Authorized Positions Total Number of Filled Positions	94 43	94 43	94 43	
Proposed New Appropriations Language For general administration and support, and operation	s, as indicated he	ereunder		P 40,339,000
OPERATIONS BY MFO		PROPOSED 2017		
	PS	MOOE	<u>CO</u>	TOTAL
MFO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES	9,753,000	5,838,000		15,591,000

EXPENDITURE PROGRAM BY CENTRAL / REGIONAL ALLOCATION, 2017 (in pesos)

REGION	PS	MOOE	<u>C0</u>	TOTAL
Regional Allocation (net of Central Office):	25,507,000	14,832,000		40,339,000
National Capital Region (NCR)	25,507,000	14,832,000		40,339,000
TOTAL AGENCY BUDGET	25,507,000	14,832,000		40,339,000

SPECIAL PROVISION(S)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the following activities in the indicated amounts and conditions:

New Appropriations, by Programs/Activities/Projects

		Current Ope		ting Expenditures	
		Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total
PROGRAMS					
000001000000000	General Administration and Support	15,754,000	8,994,000		24,748,000
103001000100000	General management and supervision	9,500,000 P	8,994,000	Р	18,494,000
103001000200000	Administration of Personnel Benefits	6,254,000	····		6,254,000
Sub-total, Gener	al Administration and Support	15,754,000	8,994,000		24,748,000
000003000000000	Operations	9,753,000	5,838,000		15,591,000
000003010000000	MFO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES	9,753,000	5,838,000		15,591,000
166003010100000	Conceptualization and production of special information/communication programs/events, electronic and audio-visual materials to enhance awareness and secure positive public acceptance and support	n 8,012,000	770,000 ·		8,782,000
166003010200000	Communication research, planning, development and coordination of information programs and projects	1,741,000	3,438,000		5,179,000
166003010300000	Communication planning, coordination, and preparation of special information programs		1,630,000		1,630,000
Sub-total, Opera	ntions	9,753,000	5,838,000		15,591,000
TOTAL NEW APPROF	PRIATIONS	P 25,507,000 P	14,832,000	P ===	40,339,000

Obligations, by Object of Expenditures

CYs 2015-2017 (In Thousand Pesos)

Personnel Services Civilian Personnel			
Çivilian Personnel			
Dammanat Danitiana			
Permanent Positions	12 270	12 004	14,206
Basic Salary	12,370	12,884	
Total Permanent Positions	12,370	12,884	14,206
Other Compensation Common to All Personnel Economic Relief Allowance	1,048	1,104	1,032
Representation Allowance	348	288	288
Transportation Allowance	240	288	288
Clothing and Uniform Allowance	220	230	215
Productivity Incentive Allowance	96		
Mid-Year Bonus - Civilian			1,184
Year End Bonus	1,030	1,073	1,184
Cash Gift	217	230	215
Step Increment		62	. 98
Productivity Enhancement Incentive		230	215
Total Other Compensation Common to All	3,199	3,505	4,719
Other Compensation for Specific Groups			
Other Personnel Benefits	2,902		
Anniversary Bonus - Civilian	2,302		129
Total Other Compensation for Specific Groups	2,902		129
Other Benefits			•
Retirement and Life Insurance Premiums	1,488	1,546	1,705
PAG-IBIG Contributions	53	56	52
PhilHealth Contributions	137	127	123
Employees Compensation Insurance Premiums	53	56	52
Retirement Gratuity	33	1,993	4,891
Loyalty Award - Civilian		1,755	35
Terminal Leave	40	132	1,300
Total Other Benefits	1,771	3,910	. 8,158
TOTAL PERSONNEL SERVICES	20,242	20,299	27,212
Maintenance and Other Operating Expenses			
Travelling Expenses	198	353	315
Training and Scholarship Expenses	334	1,054	340
Supplies and Materials Expenses	3,065	3,418	3,318
Utility Expenses	1,752	1,863	1,800
Communication Expenses	1,232	1,442	1,311
Survey, Research, Exploration and			
Development Expenses	91	300	200
Confidential, Intelligence and Extraordinary			
Expenses	440	445	440
Extraordinary and Miscellaneous Expenses	110	117	118
Professional Services	691	663	690
General Services	572	560	590
Repairs and Maintenance	457	635	600
Taxes, Insurance Premiums and Other Fees	41	150	130
Other Maintenance and Operating Expenses			•
Advertising Expenses	3		
Printing and Publication Expenses	459	547	490
	50	50	50

Rent/Lease Expenses Subscription Expenses Other Maintenance and Operating Expenses	3,659 99 1,479	3,822 200 618	3,825 150 905
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	14,292	15,792	14,832
TOTAL CURRENT OPERATING EXPENDITURES	34,534	36,091	42,044
Capital Outlays			
Property, Plant and Equipment Outlay Machinery and Equipment Outlay		875	
TOTAL CAPITAL OUTLAYS		875	
GRAND TOTAL	34,534	36,966	42,044

STRATEGIC OBJECTIVES

SECTOR OUTCOME : Public information dissemination

ORGANIZATIONAL

OUTCOME : 1. Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

KEY STRATEGIES :

1. Use of different formats/media of communication to provide constant and credible government information to the public;

 Expand distribution of information materials to reach more audiences, especially marginalized groups; and,
 Establish linkages with other government agencies to create awareness of the Bureau's publication production capabilities.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	Baseline	2017 Targets
Public access, engagement and understanding of Presidential policies and government programs achieved		
Percentage of target audience who gained awareness of presidential policies and government programs after exposure to printed/ digital information material and special events		90% of target audience gained awareness after exposure to printed/ digital information material and special events

2017 Targets MFO / PIs MFO 1: COMMUNICATION DEVELOPMENT AND PRODUCTION SERVICES Number of communication programs, projects and activities conceptualized and 72,658 implemented Communication programs, projects and activities conceptualized and implemented rated good or better 90% Communication programs, projects and activities implemented three working days prior to prescribed schedule 90%