#### J. PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE

#### J.1. INTERCONTINENTAL BROADCASTING CORPORATION

Appropriations/Ob	ligations			
(In Thousand Peso	s)			
Description		2015	2016	2017
New General Appro	priations	23,567		
General Fund		23,567		
TOTAL OBLIGATIONS		23,567		
		EXPENDITURE PROGRAM (in pesos)		
No./	PURPOSE		2016	2017
Code		Actual	Current	Proposed
000001000000000	General Administration and Support	23,567,000		
TOTAL AGENCY BUDG	MOOE ET	23,567,000 23,567,000		
	MOOE	23,567,000		

# 810 EXPENDITURE PROGRAM FY 2017 VOLUME III

# Obligations, by Object of Expenditures

CYs 2015-2017 (In Thousand Pesos)

	2015	2016	2017
Current Operating Expenditures			
Maintenance and Other Operating Expenses			4
Financial Assistance/Subsidy	23,567		
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES .	23,567		
GRAND TOTAL	23,567		

## J.2. PEOPLE'S TELEVISION NETWORK, INCORPORATED

# Appropriations/Obligations

(In Thousand Pesos)

Description	2015	2016	2017
New General Appropriations	992,014	808,939	835,740
General Fund	992,014	808,939	835,740
TOTAL OBLIGATIONS	992,014	808,939	835,740

# EXPENDITURE PROGRAM (in pesos)

No./ PI	URPOSE	2015	2016	2017
Code		Actual	Current	Proposed
000001000000000	General Administration and Support	100,000,000	100,000,000	157,300,000
000003000000000	MOOE	100,000,000	100,000,000	157,300,000
	Operations	892,014,000	708,939,000	678,440,000
TOTAL AGENCY BUDGET	СО	892,014,000 992,014,000	708,939,000 808,939,000	678,440,000 835,740,000
	MOOE	100,000,000	100,000,000	157,300,000
	CO	892,014,000	708,939,000	678,440,000

#### STAFFING SUMMARY

	2015	2016	2017	
TOTAL STAFFING Total Number of Authorized Positions Total Number of Filled Positions	766	766	766	
	502	272	766	

Proposed New Appropriations Language For subsidy and equity requirements in accordance with the programs, as indicated hereunder......P 835,740,000

·	PROPOSED 2017			
OPERATIONS BY MFO	PS	MOOE	CO	TOTAL
MFO 1: TELEVISION NETWORK OPERATIONS SERVICES			678,440,000	678,440,000

# EXPENDITURE PROGRAM BY CENTRAL / REGIONAL ALLOCATION, 2017

REGION	PS	MOOE	CO	TOTAL
Regional Allocation (net of Central Office):		157,300,000	678,440,000	835,740,000
National Capital Region (NCR)		157,300,000	678,440,000	835,740,000
TOTAL AGENCY BUDGET		157,300,000	678,440,000	835,740,000
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#### SPECIAL PROVISION(S)

Equity to the People's Television Network, Inc. The amount of Six Hundred Seventy Eight Million Four Hundred Forty Thousand Pesos (P678,440,000) appropriated herein for the People's Television Network, Inc. shall be used as equity contribution of the National Government for the implementation of PTNI's Revitalization Plan.

Release of funds shall be subject to the submission of the program of work with an implementation schedule consistent with the Business Plan approved by the PTNI Board of Directors and submitted to the DBM.

The PTNI shall submit to the DBM, the Speaker of the House of Representatives and the President of the Senate of the Philippines, either in printed form or by way of electronic document, quarterly reports on the utilization of funds. The President of PTNI and the Corporation's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the PTNI website.

Special Provisions Applicable to All Government Corporations. In addition to the foregoing provision, the special provisions applicable to all government corporations enumerated under the Budgetary Support to Government Corporations-Others shall be observed by the PTNI.

New Appropriations, by Programs/Activities/Projects

		Current Operating Expenditures		-	
,	Personnel Services	Maintenance and Other Operating Expenses	Capital Outlays	Total	
PROGRAMS				• •	
00000100000000 General Administration and Support	P1	57,300,000	P	157,300,000	
103001000100000 General Management and Supervision	1	57,300,000		157,300,000	
Sub-total, General Administration and Support	1	57,300,000		157,300,000	

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000003000000000	Operations			678,440,000	678,440,000
243003010000000	MFO 1: TELEVISION NETWORK OPERATIONS SERVICES			678,440,000	678,440,000
Sub-total, Opera	ations			678,440,000	678,440,000
TOTAL NEW APPROF	PRIATIONS	P ==	157,300,000 P	678,440,000 P	835,740,000

# Obligations, by Object of Expenditures

CYs 2015-2017 (In Thousand Pesos)

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	2015	2016	2017
Current Operating Expenditures			
Maintenance and Other Operating Expenses			
Financial Assistance/Subsidy	100,000	100,000	157,300
TOTAL MAINTENANCE AND OTHER OPERATING EXPENSES	100,000	100,000	157,300
TOTAL CURRENT OPERATING EXPENDITURES	100,000	100,000	157,300
Capital Outlays			
Investment Outlay	892,014	708,939	678,440
TOTAL CAPITAL OUTLAYS	892,014	708,939	678,440
GRAND TOTAL	992,014	808,939	835,740

# STRATEGIC OBJECTIVES

SECTOR OUTCOME : Informed Citizenry

ORGANIZATIONAL OUTCOME

: 1. Public access and responsive dissemination of government programs through reliable TV network services, news and information program expanded

## PERFORMANCE INFORMATION

# KEY STRATEGIES :

To achieve its priority goals/objectives, the Network will undertake revitalization/modernization of facilities.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIS)	Baseline	2017 Targets
Public access and responsive dissemination of government programs through reliable TV network services, news and information program expanded		
Audience share increased by greater than 2% annually	2.295 M average viewers/day	<pre>&gt;2% increase from previous   year (3.9 M average viewers / day)</pre>
Rate of news and public affairs program increased by greater than 10% annually	9.5 hrs. average/day	<pre>&gt;10% increase from previous year (13.3 hrs. average/day)</pre>

2017 Targets

48 programs

PTV Brand and Program Development

MFO / PIs

Audience Share Ratings Transmission Coverage