

I.2. TOURISM PROMOTIONS BOARD

Appropriations and Obligations

(In Thousand Pesos)

Description

New General Appropriations

	<u>2009</u>	<u>2010</u>	<u>2011</u>
			65,000
General Fund			65,000

Total Available Appropriations

65,000

TOTAL OBLIGATIONS

65,000

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Proposed New Appropriations Language

For subsidy requirements in accordance with the programs as indicated hereunder.....P 65,000,000

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New Appropriations, by Program/Project

Current Operating Expenditures

<u>Personal Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
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A. PROGRAMS

I. General Administration and Support

a. General Management and Supervision

P 11,290,000

P 11,290,000

Sub-total, General Administration and Support

11,290,000

11,290,000

II. Support to Operations

a.	Planning and Policy Formulation	1,982,000	1,982,000
b.	Planning, Business Development and Investment Promotions	2,340,000	2,340,000
c.	Integrated Marketing Communications and Corporate Relations	2,366,000	2,366,000
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	Sub-total, Support to Operations	6,688,000	6,688,000
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III. Operations			
a.	Promotion of Tourism	47,022,000	47,022,000
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1.	Office of Tourism Promotion	234,000	234,000
2.	Meetings, Incentives, Conferences and Exhibitions	917,000	917,000
3.	Product Promotions	865,000	865,000

4. Market Promotions

45,006,000

45,006,000

Sub-total, Operations

47,022,000

47,022,000

Total, Programs

65,000,000

65,000,000

TOTAL NEW APPROPRIATIONS

P 65,000,000

P 65,000,000

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