

F. PRESIDENTIAL BROADCAST SERVICE - BUREAU OF BROADCAST SERVICES**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Public access, engagement and understanding of Presidential policies and government programs achieved

PUBLIC RADIO BROADCASTING PROGRAM

Outcome Indicator

1. Total number of listeners and percentage of market

300,000 (1.71%)

300,000 (1.71%)

Output Indicators

1. Total number of radio broadcasting hours and percentage increase from previous year

126,100 hrs

126,100 hrs (0%)

2. Number of Cities and Municipalities reached and percentage to total

120 Cities

120 Cities (82.76%)

1,110 Municipalities

1,110 Municipalities (74.55%)