

**O. NATIONAL COMMISSION FOR CULTURE AND THE ARTS****O.1 NATIONAL COMMISSION FOR CULTURE AND THE ARTS (PROPER)****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Philippine culture and values towards Bayanihan promoted

**ORGANIZATIONAL OUTCOME**

Arts and culture management enhanced through coordinated actions among affiliated cultural agencies  
Sense of nationhood and pride in being Filipino strengthened

**PERFORMANCE INFORMATION****ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Arts and culture management enhanced through coordinated actions among affiliated cultural agencies

**NATIONAL CULTURE AND ARTS COORDINATION PROGRAM****Outcome Indicators**

- |   |           |           |
|---|-----------|-----------|
| 1. Number and percentage increase of institutionalized culture and arts programs among affiliated cultural agencies | 1 and 14% | 2 and 22% |
| 2. Percentage of stakeholders who rated the implementation of policies on coordination as good or better            | 85%       | 85%       |

**Output Indicator**

- |  |                            |                            |
|--|----------------------------|----------------------------|
| 1. Number of policies on coordination developed with affiliated cultural agencies for the enhancement of culture and arts management | 2 policies on coordination | 3 policies on coordination |
|--|----------------------------|----------------------------|

Sense of nationhood and pride in being Filipino strengthened

**NATIONAL CULTURE AND ARTS DEVELOPMENT PROGRAM****Outcome Indicators**

- |   |                              |                              |
|---|------------------------------|------------------------------|
| 1. Percentage increase in the number of audience for NCCA programs, events and activities                             | 5% or 2,824,727 (59,319,256) | 5% or 2,824,727 (59,319,256) |
| 2. Percentage increase in the number of participants who expressed deeper appreciation of Philippine culture and arts | 5%                           | 5%                           |
| 3. Percentage increase in average value of assets under administration  | 1.335% or P40 million        | 1.335% or P40 Million        |

**Output Indicators**

- |  |                      |                      |
|--|----------------------|----------------------|
| 1. Number of projects implemented on advancing "pagkamalikhain" value of creative excellence, strengthening culture-sensitive public governance and development, valuing our diverse culture and inculcating Filipino values for the common good | 300 projects         | 315 projects         |
| 2. Number of evaluation reviews of the NCCA investment   | 4 evaluation reviews | 4 evaluation reviews |