

F. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

More responsive trade training center

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2024 TARGETS</u>
More responsive trade training center		
TRADE BUSINESS MANAGEMENT TRAINING PROGRAM		
Outcome Indicators		
1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs	10.5%	85%
2. Number of MSMEs aligned with the international market standards	20	N/A
Number of MSMEs enabled for international standards alignment	N/A	700
Output Indicators		
1. Number of training sessions conducted	496	N/A
Number of training and learning sessions conducted	N/A	730

2. Percentage of training sessions with satisfactory or better rating	98%	N/A
Percentage of training and learning sessions with satisfactory or better rating	N/A	99%
3. Percentage of MSMEs' requests responded to within three (3) days	98%	100%