

F. NATIONAL MUSEUM OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Philippine culture and values promoted

ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Management and preservation of museums, collections, and cultural properties strengthened

MUSEUMS PROGRAM**Outcome Indicators**

1. Number of visitors to the museums managed and percentage increase over the previous year	1,383,734	1,800,000 (30% increase)
2. Percentage of visitors who rated the museums as good or better	98.93% (22,535/22,778)	98.93%
3. Percentage of visitors who rated the quality of preservation and conservation as good or better	98.87% (22,521/22,778)	98.87%
4. Percentage of visitors who rated the quality of exhibition material maintenance as good or better	98.65% (22,470/22,778)	98.65%
5. Average percentage of year for which protected and preserved properties are accessible to the public during normal business hours	81.64% (298/365 calendar days)	85.00% (310/365 calendar days)
6. Percentage increase in government-owned cultural properties officially registered under the National Museum of the Philippines	567 government-owned properties	17.00% (113/663 government-owned properties)

Output Indicators

1. Number of days the museum is open for public viewing	298	310
2. Number of trainings/lectures or workshops conducted	135	135
3. Number of researches published, exhibited, and presented in international conferences	24 publications 19 exhibitions 10 paper presentations	26 publications 20 exhibitions 20 paper presentations