

D. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Local book publishing industry developed

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2024 TARGETS

Local book publishing industry developed

LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicators

- | | | |
|---|-------------|-------------------------------------|
| 1. Percentage increase in the number of manuscripts/
titles by NBDB-registered authors | 5% Increase | 5% Increase (From 1,659 to 1,742) |
| 2. Percentage increase in the number of titles
published by NBDB-registered authors/publishers | 2% Increase | 2% Increase (From 4,039 to 4,120) |
| 3. Percentage increase in the gross revenue of NBDB-
registered publishers | 5% Increase | 5% Increase (From P4.42B to P4.64B) |

Output Indicators

1. Number of capacity-building and trade promotion initiatives undertaken	73	265
2. Number of awards, grants, and incentives given	30	191
3. Number of policies developed, researches conducted, information systems developed and/or managed, and information campaigns conducted	22	44