

H. DEPARTMENT OF TRADE AND INDUSTRY

H.1. CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Increased Trade Promotion Activities

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2024 TARGETS</u>
Increased Trade Promotion Activities		
EXPORT/TRADE PROMOTION PROGRAM		
Outcome Indicators		
1. Percentage increase in number of companies participating in Export Promotion activities	N/A	20% increase from 2023 target of 718 companies
2. Percentage of returning companies in Signature Events	47%	47%
3. Percentage increase in the amount of potential export orders	N/A	20% increase from 2023 target of US\$66.49M total export orders
Output Indicators		
1. Total export orders	US \$66.49M	US \$79.788M
2. Number of companies participating in Export Promotions Activities	718	862
3. Number of Trade Inquiries in Export Promotion Events	5,691	6,829
4. Number of Trade Buyers attending Export Promotion Events	2,684	3,221

H.2. SMALL BUSINESS CORPORATION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Catalyze increased allocation and accelerated delivery of financing resources to MSME segments traditionally considered unfinanceable

ORGANIZATIONAL OUTCOME

Sustainable MSMEs increased

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)****BASELINE****2024 TARGETS**

Sustainable MSMEs increased

PONDO SA PAGBABAGO AT PAG-ASENSO PROGRAM**Outcome Indicator**

1. Number of provinces benefitted by the Program

85

85

Output Indicators

1. Number of MSME beneficiaries

40,000

40,000

2. Pass-on rate by Microfinance Financing Institution

maximum of 30% per annum

maximum of 30% per annum