

**XXVIII. OFFICE OF THE PRESS SECRETARY**

**A. OFFICE OF THE SECRETARY**

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2023 TARGETS</u>
Public access, engagement and understanding of Presidential policies and government programs achieved		
<b>PRESIDENTIAL COMMUNICATIONS PROGRAM</b>		
Outcome Indicator		
1. Percentage of news and photo releases used by selected print media	90%	94%
Output Indicators		
1. Number of news and photo releases disseminated		
2. Percentage of Presidential events and visits provided with coverage arrangements	2,507 95%	3,350 95%

**B. BUREAU OF BROADCAST SERVICES**

STRATEGIC OBJECTIVES

SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

PERFORMANCE INFORMATION

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2023 TARGETS</u>
Public access, engagement and understanding of Presidential policies and government programs achieved		
<b>PUBLIC RADIO BROADCASTING PROGRAM</b>		
Outcome Indicator		
1. Total number of listeners and percentage of market	17.5M	300,000 (1.71%)
Output Indicators		
1. Total number of radio broadcasting hours and percentage increase from previous year	126,100 hrs	126,100 hrs (0%)
2. Number of Cities and Municipalities reached and percentage to total	145 Cities 1,489 Municipalities	120 Cities (82.76%) 1,110 Municipalities (74.55%)

**C. NATIONAL PRINTING OFFICE****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

**ORGANIZATIONAL OUTCOME**

Responsive and self-sustaining printing operations achieved

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2023 TARGETS</b>
Responsive and self-sustaining printing operations achieved		
<b>NATIONAL PRINTING PROGRAM</b>		
Outcome Indicators		
1. Ratio of cost operating expense against revenue / income	1:1	1:1
2. Amount and percentage increase of revenue income	300,000,000 /10%	440,000,000 /10%
3. Net income	18,000,000	55,000,000
Output Indicators		
1. Number of printing work orders completed	1,470	1,480
2. Percentage of accuracy and completeness of printing work	95%	95%
3. Percentage of printing work orders delivered on time	95%	95%

**D. NEWS AND INFORMATION BUREAU****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

**ORGANIZATIONAL OUTCOME**

Public access, engagement and understanding of Presidential policies and government programs achieved

**PERFORMANCE INFORMATION**

<b>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</b>	<b>BASELINE</b>	<b>2023 TARGETS</b>
Public access, engagement and understanding of Presidential policies and government programs achieved		
<b>GOVERNMENT NEWS INFORMATION AND MEDIA SERVICES PROGRAM</b>		
Outcome Indicators		
1. Percentage of national, provincial and foreign news stories and news photos utilized	57,872	100% or 48,000
2. Percentage of presidential stories and photos, transcripts, news monitoring reports and alerts and clippings utilized	100%	100%
3. Percentage of media arrangement, coordination, accreditation and assistance and press center	125.15%	100%

operations rated as satisfactory or better

Output Indicators

1. Percentage of news, information and media services provided both locally and internationally	365,083	100% or 323,700
2. Percentage rating on news, information and media services that were provided both locally and internationally	123.83%	100%
3. Percentage of news, information and media services provided both locally and internationally rendered within prescribed schedule	123.65%	100%