

F. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased

ORGANIZATIONAL OUTCOME

More responsive trade training center

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

More responsive trade training center

TRADE BUSINESS MANAGEMENT TRAINING PROGRAM

Outcome Indicator(s)

1. Percentage of PTTC-assisted MSMEs taking positive actions to become global entrepreneurs

10.5%

85%

2. Number of MSMEs aligned with the international market standards

20

N/A

Number of MSMEs enabled for international standards alignment

700

Output Indicator(s)

1. Number of training sessions conducted

496

N/A

Number of training and learning sessions conducted		627
2. Percentage of training sessions with satisfactory or better rating	98%	N/A
Percentage of training and learning sessions with satisfactory or better rating		98%
3. Percentage of MSMEs' requests responded to within three (3) days	98%	100%