

XXV. DEPARTMENT OF TRADE AND INDUSTRY**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

1. Economic opportunities in industry and services expanded
2. Access to economic opportunities in industry and services for MSMEs, cooperatives and Overseas Filipinos increased
3. Consumer welfare improved

ORGANIZATIONAL OUTCOME

1. Exports and investments increased
2. Industries developed
3. MSMEs assisted and developed
4. Consumer welfare enhanced

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)****BASELINE****2023 TARGETS**

Exports and investments increased

EXPORTS AND INVESTMENTS DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Amount of exports	US\$91.1 Billion	US\$110 Billion
2. Amount of approved investments	PhP915 Billion	PhP995.5 Billion

Output Indicator(s)

1. Number of exports and investment promotion activities locally and globally	54	39
2. Number of trade policy strategy papers developed for priority product, service, and/or market	16	13
3. Number of exporters assisted	3,576	4,998
4. Number of investors assisted	3,037	2,512

Industries developed

INDUSTRY DEVELOPMENT PROGRAM

Outcome Indicator(s)

1. Employment generated from the industry increased annually	466,000	No official target pending publication of the PDP 2023-2028
2. Employment generated from the services sector increased annually	617,000	No official target pending publication of the PDP 2023-2028

Output Indicator(s)

1. Number of industry roadmaps, policies, plans, researches, studies and position papers formulated	177	356
2. Number of localization activities, conferences, workshops, consultative sessions and capacity building sessions conducted	517	900
3. Stakeholder engagement rating	88%	89%

MSMEs assisted and developed**MSME DEVELOPMENT PROGRAM****Outcome Indicator(s)**

1. Percentage of MSMEs assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors

34%

47%

Output Indicator(s)

1. Number of MSMEs assisted
2. Number of clients assisted by the Negosyo Centers
3. Percentage of MSMEs assisted who rate DTI assistance as satisfactory or better

301,436

395,660

821,771

811,242

100%

98%

Consumer welfare enhanced**CONSUMER PROTECTION PROGRAM****Outcome Indicator(s)**

1. Consumer resolution rate

97%

98%

Output Indicator(s)

1. Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time
2. Percentage of applications for permits/ accreditation/licenses/ authorities processed within the prescribed time
3. Number of Price Monitoring Reports submitted within the prescribed time

96%

98%

100%

99%

12,310

4,152

CONSUMER EDUCATION AND ADVOCACY PROGRAM**Outcome Indicator(s)**

1. Level of consumer awareness increased

70%

75%

Output Indicator(s)

1. Number of consumer awareness and advocacy initiatives undertaken
2. Number of consumer education information materials produced
3. Percentage of clients who rate the DTI advocacy initiatives as satisfactory or better

7,734

10,565

4,551

1,160

97%

98%