

## L.5. CULTURAL CENTER OF THE PHILIPPINES

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOMES

1. Philippine culture and values promoted
2. Life long learning opportunities for all ensured

#### ORGANIZATIONAL OUTCOME

Promotion of Philippine arts and culture improved

#### PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2023 TARGETS

Promotion of Philippine arts and culture improved

## GENERAL APPROPRIATIONS ACT, FY 2023

**PHILIPPINE ARTS AND CULTURE PROMOTION AND DEVELOPMENT PROGRAM****Outcome Indicators**

1. Number of audiences who patronized CCP shows/productions, trainings and workshops	461,621	500,000 (online and onsite)
2. Percentage increase in the number of audiences	2%	5%
3. Percentage of clients who rated the facilities as good or better	90%	90%

**Output Indicators**

1. Number of events held in a year	922	1,320
2. Percentage increase in the number of productions	2%	5%