

C. NATIONAL PARKS DEVELOPMENT COMMITTEE

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

1. National parks preserved and developed
2. Visitor experience enriched

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2021 TARGETS

National parks preserved and developed

PARKS MANAGEMENT PROGRAM

Outcome Indicator(s)

1. Percentage change in park visitors

11,484,620

-40.7% (8,162,682)

2. Percentage of visitors who rate the quality of parks as satisfactory or better

92.03%

96%

3. Percentage decrease in park rules violations

320

44.76% (210)

Output Indicator(s)

1. Percentage reliability of CCTV

94%

96%

2. Percentage of security guards deployed

100%

100%

3. Average percentage of year for which parks are open to the public during normal and business hours

100%

100%

Visitor experience enriched

CULTURAL AND EVENTS PROGRAM

Outcome Indicator(s)

1. Percentage of park visitors who rate the parks' arts and cultural programs as satisfactory or better

95%

98.75%

2. Number of attendees for the parks' arts and cultural programs

2,364,780

156,630

Output Indicator(s)

1. Number of arts and cultural programs held

1,243

520