

## B. BUREAU OF BROADCAST SERVICES

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

People-centered, innovative, clean, efficient, effective, and inclusive delivery of public goods and services

#### ORGANIZATIONAL OUTCOME

Public access, engagement and understanding of Presidential policies and government programs achieved

#### PERFORMANCE INFORMATION

##### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

##### BASELINE

##### 2020 TARGETS

Public access, engagement and understanding of Presidential policies and government programs achieved

#### PUBLIC RADIO BROADCASTING PROGRAM

##### Outcome Indicator

1. Total number of listeners and percentage of market

17.5M

300,000 (1.7%)

##### Output Indicators

1. Total number of radio broadcasting hours and percentage increase from previous year

126,100 hrs

126,100 hrs (0%)

2. Number of Cities and Municipalities reached and percentage to total

145 Cities

1,489 Municipalities

120 Cities

1,110 Municipalities (74.55%)