AA. PHILIPPINE RACING COMMISSION

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Sport Development

ORGANIZATIONAL OUTCOME

Fair and safe horse racing industry developed

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Increase in registered horses, horse owners, jockeys, grooms, and racing officials.
- 2. Increase target revenue for the upcoming calendar years.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Fair and safe horse racing industry developed		
Generated Revenue	5	% increase from 2015
Generated Direct Employment	5	% increase from 2015
Decrease in the number of accidents	2	% decrease from 2015
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)		2017 Targets
MFO 1: HORSE RACING INCENTIVE SCHEME		
No. of prize money recipients		4400
% increase in volume of ticket sales		5%
% of prize money payments made within 3 days after the rac	e	100%
MFO 2: HORSE RACING REGULATION SERVICES		
Licensing / Registration		
No. of applications for registration, permits and licenses	acted upon	4000
% of license holders with one or more recorded violations	in the last three (3) years	15%
% of applications acted upon within one (1) month		100%
Monitoring		
No. of inspections and investigations undertaken		150
% of inspections and investigations that result in a detec	ted violation	1%
% of licensed persons and registered entities subject to a	t least two (2) inspections in the	
last two (2) years		85%
Enforcement		
No. of enforcement actions undertaken		55
No. of license holders/ registered entities and permit hol		
over the last three (3) years as a percentage of the t		28
% of enforcement actions that are resolved within seven (7	') days	100%