

XXIII. DEPARTMENT OF TRADE AND INDUSTRY

A. OFFICE OF THE SECRETARY

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

ORGANIZATIONAL OUTCOME

1. Ease of Doing Business improved
2. Micro, Small and Medium Enterprises developed
3. Exports expanded
4. Investments increased
5. Consumer welfare enhanced
6. Competitive industries developed towards realizing the country's industrialization strategy

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Ensure comprehensive and sound policies / regulations consistent with nation's best interests
2. Provide sufficient and effective advocacy and communication
3. Undertake focused and sustainable development interventions on trade and industry, consumer welfare, and MSMEs
4. Build strategic promotion program and networks on trade, investments and MSMEs
5. Ensure clear, consistent and fair enforcement of rules and regulations

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Ease of Doing Business improved		
Increase in ranking in World Economic Forum (WEF) Global Competitiveness Index (GCI)	47th / 140	Upper Third
Micro, Small and Medium Enterprises developed		
% of Micro, Small and Medium Enterprises (MSMEs) assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	15% (107,283)	15% (116,339)
Exports expanded		
PHL exports higher than average exports growth of other ASEAN countries, i.e., Thailand, Indonesia, Vietnam	PHL = 10.03% Ave. TIV 2.6%	Growth rate of PHL exports (Government estimate) > / = ave. growth of Thailand, Indonesia and Vietnam

Investments increased

% increase in total approved investments of foreign and Filipino nationals	P634, 240, 000	7% (P678, 636, 800)
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Consumer welfare enhanced

Level of consumer awareness	73%	72%
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Competitive industries developed towards realizing the country's industrialization strategy

Increase number of persons employed in Industry and Services	840,000	887,000-921,000
% share of manufacturing to GDP	23%	24%

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2017 Targets

MFO 1: TRADE AND INDUSTRY POLICY SERVICES

% of policies issued and disseminated within deadline	90%
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	92%
No. of plans and policies updated, issued and disseminated	42

MFO 2: TECHNICAL ADVISORY SERVICES

No. of MSMEs assisted	116,339
% of MSMEs assisted who rated DTI assistance as satisfactory or better	92%
% of requests that were responded to within the deadline	92%

MFO 3: TRADE AND INVESTMENT PROMOTION SERVICES

No. of exporters assisted	3,500
% of exporters who rated DTI assistance as satisfactory or better	95%
% of business requests for assistance responded within three (3) days	95%
No. of investors assisted	1,243
% of investors who rate DTI assistance as satisfactory or better	95%
% of business requests for assistance responded to within three (3) days	95%

MFO 4: CONSUMER PROTECTION SERVICES

No. of advocacy initiatives undertaken	4,849
% of clients who rated DTI advocacy initiatives as satisfactory or better	80%
% of advocacy initiatives implemented as programmed and on schedule	95%
No. of complaints processed and resolved	4,337
% of participants in complaint hearings who rate the fairness of the process as satisfactory or better	95%
% of processed consumer complaints resolved within prescribed time by mediation within 10 working days after filing and arbitration within 20 working days if failed by mediation	82%

MFO 5: BUSINESS AND TRADE REGULATORY SERVICES

Licensing and Registration

No. of business name applications processed	377,197
% of clients who rated the service as satisfactory or better	95%
% of business names registered within 15 minutes	96%

No. of applications for business licenses, permits, registrations, authorities processed	51,048
% of clients who rated DTI's licensing/accreditation system as satisfactory or better	95%
% of license/accreditation applications acted upon within the prescribed time	94%
Monitoring	
No. of compliance inspections carried out	36,863
% of inspections carried out resulting to the issuance of a notice of violation	5%
% of license or authorized entities inspected within effectivity of license	91%
Enforcement	
No. of firms monitored	55,064
% of violating firms penalized	91%
% of violating firms penalized complying with the penalty within prescribed time as contained in the decision	90%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

B. BOARD OF INVESTMENTS

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

ORGANIZATIONAL OUTCOME

1. Competitive industries developed towards realizing the country's industrialization strategy
2. Investments increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Linkage of industry development and trade policy
2. Implementation of the Comprehensive National Industry Strategy (CNIS)
3. Focused investment marketing and promotion strategy
4. Improvement of investment facilitation services
5. Rational and competitive incentives
6. Modernization of BOI

ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Competitive industries developed towards realizing the country's industrialization strategy		
% share of manufacturing to GDP	24.11%	24.25%
% increase in employment generated in manufacturing sector	1.5% (3,229,000)	2.0% (3,907,344)
Investments increased		
% increase in the amount of BOI-approved investments	7% (P417.55 B)	7% (P419.88 B)
No. of employment generated by BOI-approved companies	50,711	70,485

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2017 Targets

MFO 1: INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES

No. of plans and policies updated, issued and disseminated	12
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	95%
% of policies updated over the last three (3) years	90%
No. of incentive applications processed	3,150
% of complete staff work in all incentive applications	95%
% of endorsement to the Bureau of Internal Revenue within the agreed timeframe	95%

MFO 2: INVESTMENT PROMOTION AND FACILITATION SERVICES

No. of investors assisted	4,504
% of investors who rate the assistance as satisfactory or better	91%
% of investors' requests for assistance responded to within three (3) days	92%
No. of promotional events	492
Ave. % of participants who rate the promotional events as satisfactory or better	90%
% of promotional events that were conducted according to original schedule	91%

C. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Market access enhanced

ORGANIZATIONAL OUTCOME

Entrepreneurs transformed as export-ready / exporters through training

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Development and implementation of business management training programs
2. Raising quality of services through systems improvement, human capital development and strategic partnerships with international organizations, academe and NGOs
3. More prudent management of financial resources and usage of own facilities

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2017 TARGETS

Entrepreneurs transformed as export-ready / exporters through training

% of PTTC assisted MSMEs taking positive actions to become exporters	500	10% (50)
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MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)2017 Targets

MFO 1: BUSINESS MANAGEMENT TRAINING SERVICES

No. of MSMEs assisted through training	563
No. of MSMEs who rate PTC assistance as satisfactory or better	95%
% of MSMEs request responded to within three (3) days	95%

D. DESIGN CENTER OF THE PHILIPPINES

STRATEGIC OBJECTIVES

SECTOR OUTCOME

1. Job generation
2. Global competitiveness

ORGANIZATIONAL OUTCOME

1. National design culture promoted
2. Quality and competitiveness of SME products and services improved through good design and innovation

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Intensify the research and development of new materials for Intellectual Property registration and commercialization, providing a source of innovation for Filipino SMEs
2. Level-up the design and technical services to furnitures and handicraft sectors, while expanding and making our services available to high-growth creative sectors such as the animation, game development, comics, etc.
3. Continue developing projects that promote green and sustainable products
4. Develop an online system for sharing of design information to reach out to more SMEs and designers from different provinces throughout the country

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)BASELINE2017 TARGETS

National design culture promoted

% increase in the number of designers trained	60	15% (69)
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Quality and competitiveness of SME products and services improved through good design and innovation

% increase in manufacturers assisted with commercialized products	40	15% (46)
% increase in the number of products developed that were commercialized	40	15% (46)

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2017 Targets

MFO 1: PRODUCT DESIGN AND DEVELOPMENT SERVICES

No. of design services/technical assistance provided	8,000
% of clients who rate the services as satisfactory or better	95%
% of requests for design service/technical assistance responded to within five (5) days	95%
No. of design promotion activities	191
Ave. % of participants who rate the promotion activities as satisfactory or better	96%
% of promotion activities that were conducted according to original schedule	95%

E. CONSTRUCTION INDUSTRY AUTHORITY OF THE PHILIPPINES (CIAP)

STRATEGIC OBJECTIVES

SECTOR OUTCOME

A world-class Philippine construction industry

ORGANIZATIONAL OUTCOME

1. Professionalism in the construction industry ensured
2. Competitiveness of the construction industry increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Industry Policy Development
2. Contractors Licensing and Registration
3. Construction Services Export Development
4. Domestic Construction Development
5. Construction Contract Dispute Resolution

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2017 TARGETS

Professionalism in the construction industry ensured

% increase in the number of licensed contractors	6,500	8% (7,020)
% increase in the number of contractors with ISO certifications	70 (1.08%) out of 6,500 licensed contractors	2% (130)

Competitiveness of the construction industry increased

% increase in share of construction industry to GDP	5.6%	5.8%
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MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2017 Targets

MFO 1: CONSTRUCTION INDUSTRY REGULATORY AND ENFORCEMENT SERVICES

No. of license/registration/project authorization applications processed	7,000
% of applications processed that were issued appropriate license/registration/certificates/project authorization	100%
% of license/registration/project authorization applications processed within the prescribed time upon receipt of applications (new applications - 30 days; renewal of domestic contractor license - 10 days; overseas registration and project authorization - 30 days)	85%
No. of violations discovered and investigated	15
% of violations subjected to disciplinary action over total no. of violations investigated	42%
% of violations subjected to disciplinary action within one (1) year from the start of investigation	3%
No. of arbitration cases resolved/settled	15
% of arbitral awards with complete resolution of the issues in the Terms of Reference (TOR)	70%
% of arbitration cases resolved within six (6) months from TOR signing/start of proceedings or approved time extensions	80%
No. of policies/guidelines, plans and programs updated, issued and disseminated	2
% of critical industry issues/concerns addressed	80%
% of appropriate policies issued within the prescribed time	80%
No. of training participants	4,500
% of trainees awarded with training certifications	95%
% of training programs conducted according to schedule	80%