STRATEGIC OBJECTIVES

SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

ORGANIZATIONAL OUTCOME

1. Competitive industries developed towards realizing the country's industrialization strategy
2. Investments increased

PERFORMANCE INFORMATION

KEY STRATEGIES

1. Linkage of industry development and trade policy
2. Implementation of the Comprehensive National Industry Strategy (CNIS)
3. Focused investment marketing and promotion strategy
4. Improvement of investment facilitation services
5. Rational and competitive incentives
6. Modernization of BOI

| ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs) | BASELINE | 2017 TARGETS |
|---|---|---|
| Competitive industries developed towards realizing the country's industrialization strategy | | |
| % share of manufacturing to GDP | 24.11% | 24.25% |
| % increase in employment generated in manufacturing sector | 1.5% (3,229,000) | 2.0% (3,907,344) |
| Investments increased | | |
| % increase in the amount of BOI-approved investments | 7% (P417.55 B) | 7% (P419.88 B) |
| No. of employment generated by BOI-approved companies | 50,711 | 70,485 |

| MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs) | 2017 Targets |
|---|---|
| **MFO 1:   INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES** | |
| No. of plans and policies updated, issued and disseminated | 12 |
| Ave. % of stakeholders who rate the plans and policies as satisfactory or better | 95% |
| % of policies updated over the last three (3) years | 90% |
| No. of incentive applications processed | 3,150 |
| % of complete staff work in all incentive applications | 95% |
| % of endorsement to the Bureau of Internal Revenue within the agreed timeframe | 95% |
| **MFO 2:   INVESTMENT PROMOTION AND FACILITATION SERVICES** | |
| No. of investors assisted | 4,504 |
| % of investors who rate the assistance as satisfactory or better | 91% |
| % of investors' requests for assistance responded to within three (3) days | 92% |
| No. of promotional events | 492 |
| Ave. % of participants who rate the promotional events as satisfactory or better | 90% |
| % of promotional events that were conducted according to original schedule | 91% |