

## XXIII. DEPARTMENT OF TRADE AND INDUSTRY

## A. OFFICE OF THE SECRETARY

## STRATEGIC OBJECTIVES

## SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

## ORGANIZATIONAL OUTCOME

1. Ease of Doing Business improved
2. Micro, Small and Medium Enterprises developed
3. Exports expanded
4. Investments increased
5. Consumer welfare enhanced
6. Competitive industries developed towards realizing the country's industrialization strategy

## PERFORMANCE INFORMATION

KEY STRATEGIES

1. Ensure comprehensive and sound policies / regulations consistent with nation's best interests
2. Provide sufficient and effective advocacy and communication
3. Undertake focused and sustainable development interventions on trade and industry, consumer welfare, and MSMEs
4. Build strategic promotion program and networks on trade, investments and MSMEs
5. Ensure clear, consistent and fair enforcement of rules and regulations

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Ease of Doing Business improved		
Increase in ranking in World Economic Forum (WEF) Global Competitiveness Index (GCI)	47th / 140	Upper Third
Micro, Small and Medium Enterprises developed		
% of Micro, Small and Medium Enterprises (MSMEs) assisted to the total number of MSMEs in manufacturing, retail trade, construction and services sectors	15% (107,283)	15% (116,339)
Exports expanded		
PHL exports higher than average exports growth of other ASEAN countries, i.e., Thailand, Indonesia, Vietnam	PHL = 10.03% Ave. TIV 2.6%	Growth rate of PHL exports (Government estimate) > / = ave. growth of Thailand, Indonesia and Vietnam

## Investments increased

% increase in total approved investments of foreign and Filipino nationals	P634, 240, 000	7% (P678, 636, 800)
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## Consumer welfare enhanced

Level of consumer awareness	73%	72%
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## Competitive industries developed towards realizing the country's industrialization strategy

Increase number of persons employed in Industry and Services	840,000	887,000-921,000
% share of manufacturing to GDP	23%	24%

## MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

## 2017 Targets

## MFO 1: TRADE AND INDUSTRY POLICY SERVICES

% of policies issued and disseminated within deadline	90%
Ave. % of stakeholders who rate the plans and policies as satisfactory or better	92%
No. of plans and policies updated, issued and disseminated	42

## MFO 2: TECHNICAL ADVISORY SERVICES

No. of MSMEs assisted	116,339
% of MSMEs assisted who rated DTI assistance as satisfactory or better	92%
% of requests that were responded to within the deadline	92%

## MFO 3: TRADE AND INVESTMENT PROMOTION SERVICES

No. of exporters assisted	3,500
% of exporters who rated DTI assistance as satisfactory or better	95%
% of business requests for assistance responded within three (3) days	95%
No. of investors assisted	1,243
% of investors who rate DTI assistance as satisfactory or better	95%
% of business requests for assistance responded to within three (3) days	95%

## MFO 4: CONSUMER PROTECTION SERVICES

No. of advocacy initiatives undertaken	4,849
% of clients who rated DTI advocacy initiatives as satisfactory or better	80%
% of advocacy initiatives implemented as programmed and on schedule	95%
No. of complaints processed and resolved	4,337
% of participants in complaint hearings who rate the fairness of the process as satisfactory or better	95%
% of processed consumer complaints resolved within prescribed time by mediation within 10 working days after filing and arbitration within 20 working days if failed by mediation	82%

## MFO 5: BUSINESS AND TRADE REGULATORY SERVICES

## Licensing and Registration

No. of business name applications processed	377,197
% of clients who rated the service as satisfactory or better	95%
% of business names registered within 15 minutes	96%

No. of applications for business licenses, permits, registrations, authorities processed	51,048
% of clients who rated DTI's licensing/accreditation system as satisfactory or better	95%
% of license/accreditation applications acted upon within the prescribed time	94%
Monitoring	
No. of compliance inspections carried out	36,863
% of inspections carried out resulting to the issuance of a notice of violation	5%
% of license or authorized entities inspected within effectivity of license	91%
Enforcement	
No. of firms monitored	55,064
% of violating firms penalized	91%
% of violating firms penalized complying with the penalty within prescribed time as contained in the decision	90%

NOTE : Exclusive of Targets funded from other sources, e.g. Special Account in the General Fund.