

C. NATIONAL PARKS DEVELOPMENT COMMITTEE

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Globally competitive and innovative industry and services

ORGANIZATIONAL OUTCOME

1. Parks Visitors Increased
2. National Parks Preserved
3. Visitor Experience Enriched

## GENERAL APPROPRIATIONS ACT, FY 2017

## PERFORMANCE INFORMATION

KEY STRATEGIES

1. Mechanization and automation of park operations and services
2. Organizational streamlining
3. Collaboration with various Government Organizations (GOs) and Non-Government Organizations (NGOs) in making Rizal Park as one-stop hub for various events and activities including public access of events and activities of cultural and national significance
4. Implementation of the Rizal Park Redevelopment Plan

<u>ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)</u>	<u>BASELINE</u>	<u>2017 TARGETS</u>
Parks Visitors Increased		
% change in Park Visitors	2012 - 9.3 M Visitors	25.44%
National Parks Preserved		
% of visitors who rate the quality of parks as satisfactory or better		95%
Visitor Experience Enriched		
% of visitors who rate the socio-cultural programs of the parks as satisfactory or better		95%
<u>MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)</u>		<u>2017 Targets</u>

## MFO 1: PARKS MANAGEMENT SERVICES

No. of park visitors	11,700,000
% change in number of park visitors (Actual 2012= 9,326,948 visitors)	25.44%
% of visitors who rate the quality of parks as satisfactory or better	95%
Average % of year for which parks are open to the public during normal and business hours	100%
% of applications for use of park facilities acted upon within 24 hours	100%