

E. NATIONAL MUSEUM

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Equitable access to adequate quality societal services and assets

ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

PERFORMANCE INFORMATION

KEY STRATEGIES

MF01: Publications, Research Papers and Reference Collections in Natural Sciences, Field Researches, Underwater Explorations / Excavations, Exhibits and Astronomical Shows

MF02: Repair, Improvement, Rehabilitation and Renovation of the Main and Branch / Site Museums in Different Regions including the Conversion of the former Department of Tourism Building into Museum of Natural History.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2017 TARGETS
Management and preservation of museums, collections, and cultural properties strengthened		
Percentage increase in visitors / clients and viewership	976,466	10% of baseline
Percentage increase in researches published	39	10% of baseline
Percentage increase in cultural properties registered and declared as National Cultural Treasures (NCT) or Important Cultural Property (ICP)	57	11% of baseline
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)		2017 Targets
MFO 1: MUSEUM EXHIBIT AND EDUCATION SERVICES		
Management and Development of the National Collections and Related Knowledge Resources		
No. of visitors to the museums under management		750,000
No. of persons serviced through training and workshop days		6,500
% of visitors who rate museums as good or better		78.00%
% of training and workshop attendees who rate the presentations by museum staff as good or better		78.00%
Average % of year for which museums are open to the public during normal business hours		75.00%
% of training programs conducted according to schedule		75.00%
MFO 2: CULTURAL PROPERTIES PROTECTION AND PRESERVATION SERVICE		
Restoration, Preservation, Protection, and Development of Cultural Property		
No. of cultural properties under protection and preservation		50
% of protected and preserved properties open for public viewing		100%
% of visitors who rate the quality of preservation as good or better		78.00%
Average % of year for which protected and preserved properties are accessible to the public during normal business hours		75.00%