#### STRATEGIC OBJECTIVES

### MANDATE

E.O. No. 133 (Reorganizing the Department of Trade and Industry, and its attached agencies, and for other purposes signed on February 27, 1987 and E.O. No. 292 (Administrative Code of 1987) signed on July 25, 1987 provide BOI's mandate under the reorganized structure as follows:

- a. Coordinate the formulation and implementation of short, medium and long-term industrial plans, as well as promote investments in the Philippines in accordance with national policies and priorities;
- b. Register, monitor and grant investment incentives to individual enterprises; and
- c. Formulate policies and guidelines aimed at creating an environment conducive to the expansion of existing investments or attracting prospective investments in the Philippines, provided that the Board shall place primary emphasis on its promotive functions.

#### VISION

A global investment promotion agency by 2020.

#### MISSION

Provide investors with opportunities for investments, comprehensive business support services and fair, predictable and consistent industry policies.

### KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

## SECTOR OUTCOME

Globally competitive and innovative industry and services sectors achieved

## ORGANIZATIONAL OUTCOME

- 1. Competitive industries developed towards realizing the country's industrialization strategy
- 2. Investments increased

## PERFORMANCE INFORMATION

# KEY STRATEGIES

- 1. Linkage of industry development and trade policy
- 2. Implementation of the Comprehensive National Industry Strategy (CNIS)
- 3. Focused investment marketing and promotion strategy
- 4. Improvement of investment facilitation services
- 5. Rational and competitive incentives
- 6. Modernization of BOI

ORGANIZATIONAL OUTCOMES (OOS) / PERFORMANCE INDICATORS (PIS)		BASELINE	2016 TARGETS		
-	e industries developed towards realizing the industrialization strategy				
% share	e of manufacturing to GDP	23. 50%	24. 11%		
% increase in employment generated in manufacturing sector		1.1% (3,182,000)	1.50% (3,229,00	1. 50% (3, 229, 000)	
nvestments	s increased				
% increase in the amount of BOI-approved investments		10% (Php 390.23 B)	7% (P417.55 B)	7% (P417.55 B)	
No. of employment generated by BOI-approved companies		46, 101	50, 711		
JOR FINAL	L OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)			2016 Targets	
MFO 1:	INDUSTRY DEVELOPMENT AND INVESTMENT POLICY SERVICES				
	No. of plans and policies updated, issued and dissemin	nated			
	Ave. % of stakeholders who rate the plans and policies % of policies updated over the last three (3) years	s as satisfactory or better		9	
	No. of incentive applications processed			3, 1	
	% of complete staff work in all incentive applications	5		9	
	% of endorsement to the Bureau of Internal Revenue (B	IR) within the agreed timeframe		9	
MFO 2:	INVESTMENT PROMOTION AND FACILITATION SERVICES				
	No. of investors assisted			4, 2	
	% of investors assisted who rate the assistance as satisfactory or better		90%		
	% of investors' requests for assistance responded to a	within three (3) days		ç	

No. of promotion events	492
Ave. % of participants who rate the promotion events as satisfactory or better	90%
% of promotion events that were conducted according to original schedule	90%