

## VII. DEPARTMENT OF EDUCATION

## A. OFFICE OF THE SECRETARY

## STRATEGIC OBJECTIVES

## MANDATE

The State shall protect and promote the right of all citizen to quality education at all levels and shall take appropriate steps to make such education accessible to all.

## VISION

We dream of Filipinos who passionately love their country and whose values and competencies enable them to realize their full potential and contribute meaningfully to building the nation. As a learner-centered public institution, the DepEd continuously improves itself to better serve its stakeholders.

## MISSION

To protect and promote the right of every Filipino to quality, equitable, culture-based and complete basic education where:

1. Students learn in a child-friendly, gender-sensitive, safe and motivating environment
2. Teachers facilitate learning and constantly nurture every learner
3. Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen
4. Family, community and other stakeholders are actively engaged and share responsibility for developing life-long learners

## KEY RESULT AREAS

Poverty reduction and empowerment of the poor and the vulnerable

## SECTOR OUTCOME

Equitable access to adequate quality societal services and assets

## ORGANIZATIONAL OUTCOME

1. Access of every Filipino to a complete quality basic education
2. Preparedness of every graduate for further education and world of work ensured

## PERFORMANCE INFORMATION

KEY STRATEGIES

1. Invest in providing the necessary basic education inputs.
2. Provide affirmative action to learners with special needs and / or learners in special circumstances.
3. Engage the private sector in broadening opportunities for basic education.
4. Utilize technology in expanding reach of basic education.
5. Develop an Enhanced Learner-Centered Curriculum.
6. Provide relevant instructional materials and equipment.
7. Improve quality of instruction and professional development of teachers.
8. Improve internal systems and processes.
9. Strengthen education leadership and management, and build people's capacities.
10. Expand the network and participation of stakeholders and strengthen their participation.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Access of every Filipino to a complete quality basic education		
Net enrollment rate increased	Kindergarten -76% (2013)	Kindergarten -97%-100%
	Elementary - 94% (2013)	Elementary - 99%
	Secondary - 65% (2013)	Secondary - 71%
Adjusted net enrollment rate increased	Elementary - 94% (2013)	Elementary - 99%
	Secondary - 88% (2013)	Secondary - 99%
Cohort survival rate increased	Elementary - 81% (2013)	Elementary - 83%
	Secondary - 81% (2013)	Secondary - 80%
Preparedness of every graduate for further education and world of work ensured		
Percentage increase in Grade 10 Achievement rate (NAT MPS)	2.4% (53.8%)	6% (60%)
Alternative learning system completers who passed the Accreditation and Equivalency test increased annually		2%
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets	
MFO 1: BASIC EDUCATION POLICY SERVICES		
Number of plans and policies formulated, reviewed, issued and disseminated		4
% of stakeholders who rate the plans and policies as satisfactory or better		85%
% of policies updated over the last three (3) years		25%
MFO 2: BASIC EDUCATION SERVICES		
Kindergarten and Elementary Education		
Number of learners ages 5-11 years old enrolled in kindergarten and elementary education (in any learning system)		13,600,329
% of learners who scored average or better in the National Achievement Test (NAT)		86%
% of learners who completed the school year		83%
Secondary Education		
Number of learners ages 12-15 years old enrolled in secondary education (in any learning system)		4,521,418
% of learners who scored average or better in the National Achievement Test (NAT)		62%
% of learners who completed the school year		80%
Alternative Learning System		
Number of learners above 15 years old served thru Alternative Learning System (ALS) Program		348,656
% of ALS completers who passed the Accreditation and Equivalency Test		49%
% of ALS completers to total number of ALS learners within 10 months		78%
MFO 3: REGULATORY AND DEVELOPMENTAL SERVICES FOR PRIVATE SCHOOLS AND NON-DEPED PUBLIC SCHOOLS		
Number of grantees		1,808,554
% increase of grantees who scored average or better in the National Achievement Test (NAT)		3%
Ratio of completers to grantees		84%

B. EARLY CHILDHOOD CARE AND DEVELOPMENT COUNCIL

STRATEGIC OBJECTIVES

MANDATE

Implement the National ECCD system which refers to the full range of health, nutrition, early education and social services development programs that provide for the basic holistic needs of young children from age zero (0) to four (4) years and to promote their optimum growth and development.

VISION

Filipino children aged 0-6 years whose rights are protected and promoted and whose potentials are developed to the fullest regardless of their conditions, socio-economic status, gender, religion, and cultural diversity.

MISSION

Strengthen a system that raises awareness towards the improvement of the quality of life of young children 0-6 years old, their families and communities through cooperative and collaborative delivery of services on health, nutrition, early education and social development.

KEY RESULT AREAS

Poverty reduction and empowerment of the poor and the vulnerable

SECTOR OUTCOME

Access to quality early childhood care and development programs/services

ORGANIZATIONAL OUTCOME

Readiness of Filipino Children for Kindergarten Achieved

PERFORMANCE INFORMATION

KEY STRATEGIES

Promote developmentally appropriate programs in collaboration with partners to provide quality ECCD services to 0-4 year old children.

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
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Readiness of Filipino Children for Kindergarten Achieved

Percentage of 4-year old children that are kindergarten ready	.40% of 4-year old children population (2013)	9% of 4-year old children population
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MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
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MFO 1: TECHNICAL ADVISORY AND SUPPORT SERVICES

Formulation of Policies and Standards

No. of policies and standards developed and issued or updated and disseminated	2
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Average % of stakeholders that rate policies and standards as good or better	75%
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% of policies in the last 3 years that are reviewed/updated	100%
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Advisory

No. of technical advisory/assignments delivered	1,000
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No. of individuals trained	2,600
No. of training days conducted	145 days
% of stakeholders who rate technical advice as good or better	75%
% of trainees who rate the training provided as good or better	75%
% of requests for advice that are acted upon within 3 days	75%
% of request for training that are acted upon within 7 days	90%
Provision of funding support	
No. of ECCD community programs provided with funding support	1,000
% of clients that rate the provided ECCD community programs as good or better	75%
% of ECCD programs for which funding is provided that are fully operational within 1 year	75%
MFO 2: EARLY CHILDHOOD CARE AND REGULATION SERVICES	
Licensing/ Registration/ Accreditation/Monitoring	
No. of ECCD service providers accredited	1,000
Number of violations/ complaints acted upon	0
% of accredited service providers with a recorded violation within the last 2 years	0
Violations/ complaints that are acted upon within seven (7) working days.	50% of recorded violation

NOTE : Inclusive of Targets funded from other sources, e.g. Special Account in the General Fund.

#### C. NATIONAL BOOK DEVELOPMENT BOARD

##### STRATEGIC OBJECTIVES

##### MANDATE

The National Book Development Board (NBDB) formulates, adopts, and implements a National Book Policy and a corresponding National Book Development Plan that will serve as the basis for fostering the progressive growth and viability of the country's book industry. It ensures an adequate supply of affordable, quality-produced books not only for the domestic but also for the export market.

##### VISION

It shall be the leading catalyst for building a culture of reading and authorship as well as an environment for the growth of the book publishing industry towards a globally competitive position.

##### MISSION

To promote the continuing development of the book publishing industry, with the active participation of the private sector, to ensure an adequate supply of affordable, quality-produced books not only for the domestic market but also for export.

##### KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

##### SECTOR OUTCOME

Increased investment and global competitiveness

##### ORGANIZATIONAL OUTCOME

Local Book Publishing Industry developed

## PERFORMANCE INFORMATION

## KEY STRATEGIES

1. Aid in the development of quality, affordability, and accessibility of books in the domestic market through duty-free importation of raw materials, capability-building activities, awards and grants, and other technical advisory services
2. Enhance the competitiveness of the local book publishing industry through trade and investment promotions and cultivate a deeper and wider appreciation of local literature and books in general through sustained reading campaigns and book festivals

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Local Book Publishing Industry developed		
% increase in the titles by NBDB registered authors		2% increase annually
Locally (Filipino)-authored books published increased		5% increase annually
Increase in book sales in both local and export market		10% annual increase in book sales

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
MFO 1: TECHNICAL ADVISORY SERVICES	
Number of technical advisory assignments undertaken	24
% of stakeholders who rate services provided as good or better	75%
% of advisory requests that are acted upon within seven (7) days	100%
MFO 2: MARKET DEVELOPMENT SERVICES	
Number of incentive awards	26
% of awardees in the last two years who publish within 12 months of receipt of grant or award	75%
% of awards distributed within 12 hours of award ceremony	100%

## D. NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

## STRATEGIC OBJECTIVES

## MANDATE

The National Council for Children's Television is responsible for the formulation of plans and policies for children's television. It also conducts research on Filipino children's TV viewing habits and sets the standards for children's TV programs. Additionally, it monitors, reviews and classifies child-friendly TV programs, as well as conducts and facilitates orientation sessions and advocacy initiatives for media education, specifically television literacy, among other related functions.

## VISION

NCCT ensures that quality TV programs are offered to Filipino children for their empowerment and holistic development.

## MISSION

1. Promotes quality television programs that develop the moral values and strong sense of national identity of the Filipino Child.
2. Formulates policies, sets standards for children's TV, and ensures their implementation.
3. Researches on the impact of TV on Filipino children.
4. Monitors and evaluates child-friendly TV.

5. Advocates media literacy among various stakeholders.
6. Supports the production of quality TV programs for children.
7. Strengthens linkages with the broadcast industry.

**KEY RESULT AREAS**

Transparency, accountability and open governance

**SECTOR OUTCOME**

1. Enhanced knowledge skills, attitude and values of Filipino children to live creative and productive lives that will positively contribute to his/her development
2. Societal – human development towards poverty reduction

**ORGANIZATIONAL OUTCOME**

Quality child-friendly and educational television programs promoted

**PERFORMANCE INFORMATION****KEY STRATEGIES**

1. Implementation, monitoring and evaluation of the 15% daily airtime for children's and child-friendly TV programs to all local / terrestrial TV stations in the country.
2. Mainstreaming and dissemination of CTV Standards (a guideline on what children's and child-friendly TV should be) through conduct of trainings and workshops for network executives, producers, and stakeholders.
3. Strengthening of media literacy advocacy, specifically television literacy, and other orientation services.

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Quality child-friendly and educational television programs promoted		
% increase in airtime of child-friendly programs in all local television stations	2015 actual	25% increase from 2015

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets
<b>MFO 1: CHILDREN'S TELEVISION DEVELOPMENT SERVICES</b>	
No. of workshops, trainings, conferences conducted.	40
% of stakeholders that rate the NCCT services as good or better.	90%
% of request for training that are provided within 2 months of request	92%

**E. NATIONAL MUSEUM****STRATEGIC OBJECTIVES****MANDATE**

The National Museum is mandated to establish, manage and develop museums comprising the National Museum Complex and the National Planetarium in Manila, as well as regional museums in key locations around the country. It manages and develops the national reference collections in the areas of cultural heritage (arts, anthropology and archaeology) and natural history (botany, zoology, and geology and paleontology), and carries out permanent research programs in biodiversity (flora and fauna), geological history, human origins,

pre-historical and historical archaeology, maritime and underwater cultural heritage, ethnology, art history, and moveable and immoveable cultural properties. Appreciation of the collections and research findings of the Museum, as well as technical and museological skills and knowledge, are disseminated through exhibitions, publications, educational, training, outreach, technical assistance and other public programs. The National Museum also implements and serves as a regulatory and enforcement agency of the Government with respect to a series of cultural laws, and is responsible for various culturally significant properties, sites and reservations throughout the country.

#### VISION

It shall help in the formation of a Filipino nation, united by a deep sense of pride in their common identity, cultural heritage and natural patrimony, and imbibed with the spirit of nationalism and strong commitment to the protection and dissemination of legacy.

#### MISSION

To acquire, document, preserve, exhibit, and foster scholarly study and appreciation of works of art, specimens, and cultural and historical artifacts

#### KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

#### SECTOR OUTCOME

Equitable access to adequate quality societal services and assets

#### ORGANIZATIONAL OUTCOME

Management and preservation of museums, collections, and cultural properties strengthened

#### PERFORMANCE INFORMATION

#### KEY STRATEGIES

MF01: Publications, Research Papers and Reference Collections in Natural Sciences, Field Researches, Underwater Explorations / Excavations, Exhibits and Astronomical Shows

MF02: Repair, Improvement, Rehabilitation and Renovation of the Main and Branch / Site Museums in Different Regions including the Conversion of the former Department of Tourism Building into Museum of Natural History.

ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Management and preservation of museums, collections, and cultural properties strengthened		
Percentage increase in visitors / clients and viewership	4.7% (2014)	10%
Percentage increase in researches published		10%
Percentage increase in cultural properties registered and declared as National Cultural Treasures (NCT) or Important Cultural Property (ICP)	9.52% (2014)	11%
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets	
MFO 1: MUSEUM EXHIBIT AND EDUCATION SERVICES		
Management and Development of the National Collections and Related Knowledge Resources		
No. of visitors to the museums under management		650,000
No. of persons serviced through training and workshop days		6,000
% of visitors who rate museums as good or better		76.00%

% of training and workshop attendees who rate the presentations by museum staff as good or better	76.00%
Average % of year for which museums are open to the public during normal business hours	75.00%
% of training programs conducted according to schedule	75.00%

**MFO 2: CULTURAL PROPERTIES PROTECTION AND PRESERVATION SERVICE****Restoration, Preservation, Protection, and Development of Cultural Property**

No. of cultural properties under protection and preservation	15
% of protected and preserved properties open for public viewing	100%
% of visitors who rate the quality of preservation as good or better	76.00%
Average % of year for which protected and preserved properties are accessible to the public during normal business hours	75.00%

**F. PHILIPPINE HIGH SCHOOL FOR THE ARTS****STRATEGIC OBJECTIVES****MANDATE**

The Philippine High School for the Arts implements a general secondary level program, combined with a special curriculum oriented to the arts and geared to the early recognition and development of highly talented children who are exceptionally gifted in the arts, thus, providing a continuing source of artists of excellence and leaders in the preservation and promotion of the Filipino heritage.

**VISION**

It shall be a national center for excellence and leadership in arts, research, training education, and support systems, and in the process, build a nation nurtured by the people's pride in their artistic cultural traditions.

**MISSION**

To develop artistically gifted and talented students by implementing a special secondary education curriculum and support programs committed to the conservation and promotion of the Filipino artistic and cultural traditions.

**KEY RESULT AREAS**

Poverty reduction and empowerment of the poor and the vulnerable

**SECTOR OUTCOME**

Enhanced knowledge, skills, attitudes and values of Filipinos to lead productive lives

**ORGANIZATIONAL OUTCOME**

1. Access of artistically gifted students to complete quality secondary education achieved
2. Filipino artistic and cultural traditions promoted and conserved

**PERFORMANCE INFORMATION****KEY STRATEGIES**

Basic Education, Art Education, Nationwide Search for Young Scholars, Screening of Applicants, Exchange Program, Curriculum Enhancement to align with K+12 Law, Art Talk with Professional Artists, Exhibition of Artworks, Recitals / Rehearsals, Cultural Presentation in and off PHSA Campus



ORGANIZATIONAL OUTCOMES (Oos) / PERFORMANCE INDICATORS (PIs)	BASELINE	2016 TARGETS
Access of artistically gifted students to complete quality secondary education achieved		
Enrollment of artistically gifted students increased	160 (max. student population)	94% of the identified maximum student's population accepted
National Achievement Test (NAT) rate increased by 2% points annually	(NAT Current – NAT Previous) / NAT Previous (100)	2% points increased in NAT Average Mean Percentile Score (MPS) (56%)
Filipino artistic and cultural traditions promoted and conserved		
Percentage of graduates who pursued arts-related courses and / or professions	No. of graduates (2016)	75% of graduates
Percentage increase in beneficiaries of outreach performances / workshops	2,735 beneficiaries (2014)	5% increase of beneficiaries (2,871)
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)	2016 Targets	
MFO 1: SECONDARY SCHOOL SERVICES FOR THE ARTS		
No. of artistically students trained		160
Average National Achievement Test (NAT) Scores for PHSA as a ratio to the average NAT score for all secondary schools		85%
% of research-based artworks, published, staged/mounted at the end of the school year		90%